

# 2023 FOCUS ON ENERGY® PROGRAM UPDATES

## Residential

- Heating & Cooling
  - Efficiency requirements will be updated to Department of Energy (DOE) energy conservation standards effective January 1, 2023.
  - All heat pumps for space heating will now be eligible for prescriptive rebates.
  - Heat pump rebates will be tiered based on whether a customer has a participating electric utility only or if both their electric and natural gas utilities participate in Focus on Energy.
  - All other rebate amounts will remain at 2022 rates.
- Insulation & Air Sealing
  - All rebates will be increased by 50%.
- Free Energy-Savings Product Packs
  - Four new pack configurations will be offered, including a weatherization pack.
  - Pack configurations will include fewer lighting products.
  - Advanced Power Strip (APS) pack will continue to be offered for the start of 2023 and will be re-evaluated mid-year.
- Online Marketplace
  - Rebates will be discontinued for LED bulbs, but LED bulbs will continue to be available for purchase.
  - Additional measures are being considered, including weatherstripping, gaskets, and other DIY solutions.
- Multifamily
  - Existing buildings can qualify for custom incentives and prescriptive rebates. Visit [focusonenergy.com/multifamily](https://focusonenergy.com/multifamily) for current incentive opportunities.
  - New construction projects will continue to be eligible for Energy Design Assistance/Review (EDA/EDR) and Product Equipment Performance (PEP) incentives.
  - Multifamily Strategic Energy Management (SEM) will transition from a pilot to a standard offering.
- New Homes
  - Incentive levels will align with anticipated federal Inflation Reduction Act (IRA) opportunities, including incentives for ENERGY STAR® and Zero Energy Ready homes.

- Other Residential Participation Opportunities
  - Food Banks will continue to distribute LED bulbs through mid-2023. Additional water-saving and weatherization products are also under consideration for distribution.
  - Tribal Nations will continue to be eligible for increased incentives for HVAC, insulation, and air sealing products. Enhanced incentives for solar electric installation will be discontinued.
- Discontinued Programs
  - Retail rebates for lighting, water heaters, and smart thermostats will be discontinued.
    - Water heater incentives will be available through participating distributors.
    - Prescriptive rebates will continue to be offered for smart thermostats.
  - In-person and virtual pop-up events will be discontinued.

## Business

- Prescriptive rebates will be added for efficient desiccant dryers and compressed air storage.
- Lighting rebates are being modified, including the discontinuation of LED screw-in lamp rebates and simplification of measures for LED fixtures and lamps.
- Prescriptive rebates will increase for various measures, including, but not limited to:
  - Agribusiness: Waterers, refrigeration heat recovery units.
  - HVAC: Boilers, furnaces, unit heaters, direct-fired make-up air units, controls, ECM fans, smart thermostats.
  - Lighting: LED interior and exterior lighting fixtures.
  - Process Systems: Variable frequency drives (VFD), air compressors, heat recovery, process exhaust filtration.
  - Commercial Refrigeration: ECMs, open case modifications, refrigeration controls.
- Custom incentive rates will increase to \$100 per peak kW reduced, \$0.05 per kWh saved, and \$0.95 per Therm saved.
- Incentives for rural industrial and rural healthcare will be discontinued.

## Midstream

- Incentives for ductless heat pumps discontinued. Customers can apply for prescriptive rebates through heating and cooling/HVAC participation opportunities.
- Incentives will be added for demand control kitchen ventilation and commercial hand dryers.

- Incentives for all water heaters, including commercial-grade water heaters, will be exclusively available through midstream.

## Renewables

- Residential
  - Solar PV rebates will remain unchanged (\$500/system).
  - The bonus for rural customers will continue to be offered (\$500/system).
  - Affordable Housing New Construction rebates will decrease to \$1,250 per kW, up to \$8,750 per system/home.
  - Increased rebates for solar electric systems installed by tribes and/or their members will be discontinued.
- Business
  - Solar electric incentives remain unchanged (progressive incentive up to \$50,000).
  - Ag Producer Bonus will continue to be offered (match up to \$10,000).
  - Special sector solar incentives will be discontinued.

## Training

- The [2023 Training Calendar](#) has been posted to the Focus on Energy website.