



FOCUS ON **FREE** ENERGY SAVINGS



You heard right!

Energy-saving packs from FOCUS ON ENERGY® are **free**—seriously, free. These packs are shipped directly to you and include a variety of products designed to help you focus on reducing energy waste. Choose from packs that include energy-efficient LED bulbs, showerheads, and more.

Ready to save?

Order your free pack now at focusonenergymarketplace.com/free or call **800.762.7077**. Before ordering your pack, please have your electric and gas (if applicable) utility account numbers handy. Limit of one pack per eligible household per year. Pack contents may vary.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin Utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed. ©2025 Wisconsin Focus on Energy



The Focus on Energy online marketplace offers instant discounts on household products that improve home comfort, performance, and efficiency. Choose from smart thermostats, air purifiers, power strips, water-saving devices, and more.

READY TO SEE WHAT WE HAVE IN STORE?

You can claim instant discounts on products that will upgrade your home by visiting **focusonenergymarketplace.com**.



Use your smartphone
camera to scan the QR code

