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SUPPORT FOR ENERGY EFFICIENCY COMMUNITY OUTREACH – NEWSLETTER OR EMAIL TEMPLATE

(Title or Subject Line)

**Want to Bring Energy-Efficiency Awareness at Your Event? Let FOCUS ON ENERGY® Help!**

(Body)

Focus on Energy partners with utilities to support energy efficiency efforts throughout Wisconsin, including education and awareness. As a customer of [INSERT UTILITY NAME], Focus on Energy can provide support for your event in one of two ways:

1. Informational literature is shipped to you, **for free**, to display or handout. This includes brochures, flyers, and educational materials related to the many ways Wisconsinites can save energy and reduce costs.
   1. This information is useful for neighborhood events, energy or renewable energy related outreach, community outreach, climate awareness groups, and more.
2. For certain events, a Focus on Energy representative may be able to speak, if available. To request a representative, the event must:
   1. Have a primary focus related to energy efficiency and/or renewable energy.
   2. Expect a minimum attendance of 25 people.
   3. You will be contacted within 10 days of your request confirming if a staff member is available to attend. If a representative cannot attend, literature can be shipped to you instead, at no cost.
   4. If a Focus on Energy representative attends your event, they will bring appropriate literature with them.

To request either literature to be shipped directly to you or to request a representative, please fill out and submit the form from Focus on Energy linked below at least four weeks in advance of your event.

[**COMMUNITY OUTREACH FORM**](https://focusonenergy.com/forms/event-request-form)