

# DESIGNING FOR ENERGY EFFICIENCY

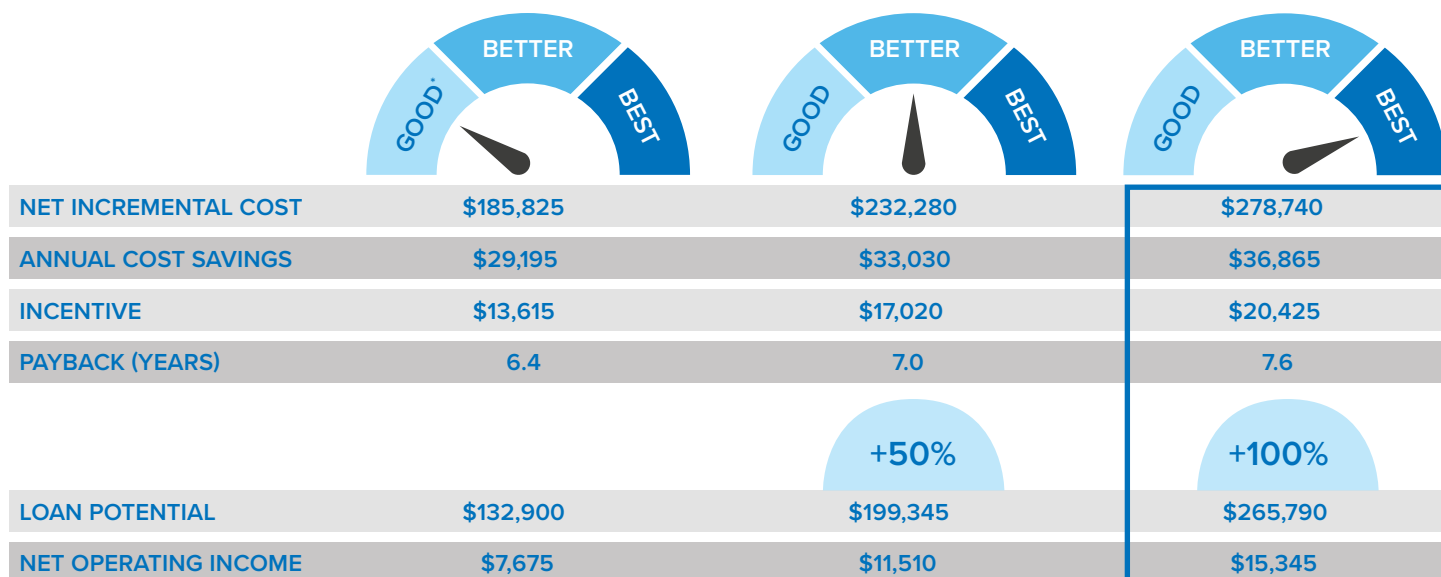
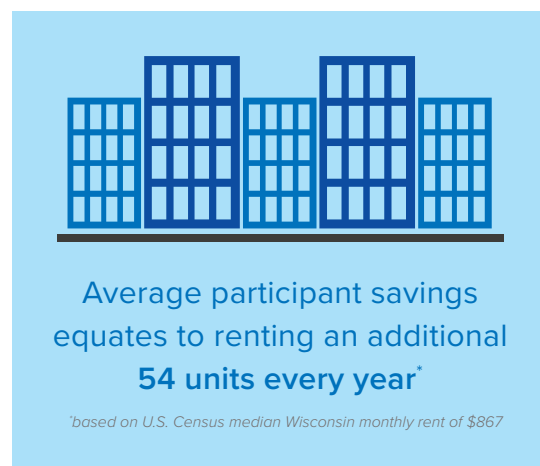
## Multifamily Properties

FOCUS ON ENERGY® has supported more than 230 multifamily new construction projects, helping Wisconsin building owners save over \$11 million in annual energy costs. If you're considering or in the process of building a new multifamily property, look to Focus on Energy to maximize your energy savings opportunities.

### How It Works

Focus on Energy uses the original or value-engineered design as a starting point and prepares alternative design options, each progressively more efficient. Every design option shows the projected changes to the building's energy use and the impact on operating income and loan potential. Building owners have the flexibility to customize dozens of design elements to maximize energy efficiency opportunities while balancing financial considerations.

Below is a snapshot of how building design options may compare. In this example, the additional investment to improve the building design from good to best **DOUBLES** the property's loan potential and net operating income.\*\*



\*Good building design can be the original building design.

\*\*Costs and savings estimates are based on comparing building design to building to code. Incentive amounts will vary depending on building design selections.



The planning and design phases are the best time to contact Focus on Energy. Energy-efficient design recommendations can be made until construction documents and bids are finalized.

### REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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## What Strategies Will Your Next Project Include?

Maximize your energy savings potential with these top design recommendations for multifamily properties:

- Increased wall insulation
- High solar gain, nonmetal frame windows
- Reduced lighting power density
- Daylighting controls
- Variable frequency drives on circulation pumps
- Parking garage ventilation controls

## Is Your Project Underway, Beyond the Design Phase?

If your project's design decisions have been made and Energy Design Assistance (EDA) is no longer an option, you can still participate.

Express EDA (eEDA) is available with a streamlined process, more building types—now including warehouse and retail in addition to multifamily—and online energy modeling to evaluate your unique project opportunities for energy efficiency incentives.

It's not too late to get started with our New Construction Online Tool at [focusonenergync.com](https://focusonenergync.com).

## Beyond the Bottom Line

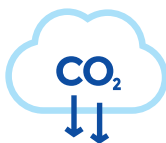
The benefits property owners and tenants gain from participating in Focus on Energy extend beyond energy savings. Other benefits include<sup>1</sup>:



**Increased property value** sometimes as much as a 10% growth in asset value



**Lower maintenance costs** ranging from 10%-20% less than typical buildings



**Reduced greenhouse gas (GHG) emissions** and indoor air pollutants tied to common health issues



**Improved tenant comfort** resulting in fewer tenant complaints and less turnover

## Want to Learn More?

1. Check out our New Construction Online Tool by visiting [focusonenergy.com/newconstruction](https://focusonenergy.com/newconstruction)
2. Email us at [newconstruction@focusonenergy.com](mailto:newconstruction@focusonenergy.com)
3. Call us at **800.762.7077**

<sup>1</sup>: Press: Benefits of Green Building | U.S. Green Building Council ([usgbc.org](https://www.usgbc.org))