



FOCUS ON FREE ENERGY SAVINGS

You heard right! Energy-saving packs from our partner FOCUS ON ENERGY® are **free**—seriously, free. These packs are shipped directly to you and include a variety of products designed to help you focus on reducing energy waste. Choose from packs that include energy-efficient LED bulbs, showerheads, and more.

Ready to save?

Order your free pack now at focusonenergymarketplace.com/free or call **800.762.7077**. Before ordering your pack, please have your electric and gas (if applicable) utility account numbers handy. Limit of one pack per eligible household per year. Pack contents may vary.



Focus on Showers



Focus on Baths



Focus on Comfort



REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin Utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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Partnering with Wisconsin utilities