

2025 HEATING AND COOLING EQUIPMENT & INSULATION AND AIR SEALING SAVINGS AT A GLANCE

Efficiency Starts Here

FOCUS ON ENERGY® offers solutions for energy savings, with rebates and instant discounts available for improvements both large and small.

Rebates and Instant Discounts for Heating and Cooling Equipment Upgrades

Heating and cooling accounts for nearly half of an average home's energy usage. If you're looking to replace your existing equipment, make sure to keep energy efficiency in mind. Efficient equipment can save you as much as 30% in energy usage and offers the benefits of quieter operation and more consistent temperatures in your home. **See the following page to determine which equipment types are eligible for rebates and which equipment types are eligible for instant discounts.**

Rebates for Insulation and Air Sealing Improvements

One of the best ways to improve comfort, lower your energy costs, and boost efficiency in your home is through insulation and air sealing. These home improvement projects can also help remedy and protect against ice dam issues in the winter and air quality issues year-round. **See the following page for rebate details.**

Get Started

Review these key steps to check your eligibility and get started.

- 1 Visit focusonenergy.com/utilities to confirm your utility participates in Focus on Energy.
- 2 Determine eligibility for standard or income-qualified rebates and instant discounts.
Visit focusonenergy.com/income-qualified to see if you qualify.
Property owners with at least 50% of building residents qualifying for income eligibility can also receive larger rebates and instant discounts. See focusonenergy.com/income-qualified for more details on each method.

- 3 Visit focusonenergy.com/trade-allies to find a local Trade Ally contractor.

4 Heating and Cooling Rebates

- Work with your Trade Ally contractor to purchase and install eligible equipment and apply for a rebate.
- Complete the application and required supporting documentation within 60 days of installation.
- Receive a rebate check in the mail 8-10 weeks after approval.

Heating and Cooling Instant Discounts

- Work with your Trade Ally contractor to purchase and install eligible equipment and receive your discount.
- Instant discounts are paid to the participating distributor and passed through your contractor to you.
- The discount comes off your invoice at time of purchase.

Insulation and Air Sealing Rebates

- If you choose to complete an energy assessment, be sure to schedule your appointment with your Trade Ally contractor.
- Your Trade Ally contractor will use the results of your assessment to recommend changes to improve the energy efficiency of your home.
- Apply for a rebate once those improvements have been made.
- Complete the application and provide the required supporting documentation within 60 days of installation.



Program applications are available at focusonenergy.com/residentialapps.

Use the online applications for faster processing.

Even More Savings!

Focus on Energy rebates are not the only way to save on home energy projects. Your household may be eligible for other programs, including instant discounts, IRA Home Energy Rebates, Weatherization Assistance Programs, utility rebates, and tax credits. Plus, if qualified, you can combine rebates for even more savings!

Check out focusonenergy.com/get-started to learn more.



Are You Eligible for Income-Qualified Rebates?

Customers may be eligible for larger income-qualified rebates. Visit focusonenergy.com/income-qualified to see if you qualify. Multifamily property owners with at least 50% of building residents qualifying for income eligibility can also receive larger rebates. See focusonenergy.com/income for more details on each method.

Rebates at a Glance

These rates apply to equipment installed on or after January 1, 2025. Applications must be submitted within 60 days of installation. Rebates are subject to change. Rebates cannot exceed project costs. Check focusonenergy.com for current rebate amounts.

Heating and Cooling Equipment (For Residential and In-Unit Multifamily Properties)	Standard Rebate
ECM Variable-Speed Pump, < 100 Watts	\$50
ECM Variable-Speed Pump, 100-500 Watts	\$160
ECM Variable-Speed Pump, 500+ Watts	\$320
ECM Replacement (must replace existing PSC motor in an existing furnace)	\$25
Smart Thermostat Purchased From a Retailer (for use with natural gas furnace, natural gas boiler, and air source heat pump only)	\$50
ENERGY STAR® Certified Geothermal Heat Pump System (with no natural gas service)	\$750
ENERGY STAR Certified Geothermal Heat Pump System (with natural gas service)	\$1,000

Qualified equipment lists and requirements are available at focusonenergy.com/residential/heating-and-cooling. Efficiencies are based on Air-Conditioning, Heating, and Refrigeration Institute (AHRI) ratings.

Multifamily Heating and Cooling Equipment (Multifamily Common Area and In-Unit Heating and Cooling Systems)	Standard
Packaged Terminal Heat Pump (efficiency requirement based on size)	\$90
Single-Package Vertical Unit (efficiency requirement based on size)	\$100-\$150

Insulation and Air Sealing Single-Family Home (1-3 units)	Standard Rebate	Income-Qualified Rebate	Insulation and Air Sealing Multifamily Home (4+ units)	Incentive
ENERGY STAR Qualified Air Sealing*	\$675	\$1,125	Air Sealing and Attic Insulation, Existing ≤ R-11	\$1.00 per sq. ft. of attic space
Attic Insulation	\$525	\$675	Air Sealing and Attic Insulation, Existing R-12 to R-19	\$0.70 per sq. ft. of attic space
Sill Box Insulation	\$75	\$110	Air Sealing and Attic Insulation, Existing R-20 to R-38	\$0.55 per sq. ft. of attic space
Foundation Insulation	\$75	\$110	Exterior Wall Insulation, Existing < R-5	\$0.80 per sq. ft. of wall area
Wall Insulation	\$450	\$450		
Duct Sealing and Insulation†	\$75	\$75		
Verified Duct Sealing and Insulation†	\$150	\$150		

*Must be completed along with attic insulation or wall insulation installed by a Trade Ally contractor. A home energy assessment is required.

†You cannot receive both the duct sealing and insulation rebate AND the verified duct sealing and insulation rebate.

Instant Discounts at a Glance

These rates apply to equipment installed on or after January 1, 2025. Check focusonenergy.com for current instant discount amounts.

Smart Thermostats	Standard Discount	Income-Qualified Discount
Smart Thermostat Installed by a Qualified HVAC Contractor (for use with natural gas furnace, natural gas boiler, and air source heat pump only)	\$50	\$50
Natural Gas Furnaces (< 300 MBh)	Standard Discount	Income-Qualified Discount
≥ 95% AFUE	\$100	\$400
Natural Gas Boilers (< 300 MBh)	Standard Discount	Income-Qualified Discount
≥ 90% AFUE Boiler	\$300	\$500
≥ 95% AFUE Boiler	\$350	\$550
≥ 95% AFUE Combination Boiler	\$450	\$650
Heat Pumps	Standard Discount	Income-Qualified Discount
Tier 1 Minimum requirements: SEER2 15.2 and HSPF2 8.1	\$400 \$100 (propane replacement)	\$600 \$300 (propane replacement)
Tier 2 Minimum requirements: SEER2 15.2 and HSPF2 8.5	\$500 \$100 (propane replacement)	\$700 \$300 (propane replacement)
Tier 3 Minimum requirements: SEER2 16.0 and HSPF2 9	\$600 \$150 (propane replacement)	\$800 \$350 (propane replacement)
Tier 4 Minimum requirements: SEER2 16.0 and HSPF2 10	\$700 \$150 (propane replacement)	\$900 \$350 (propane replacement)

All ducted air source heat pumps can be dual-fuel heat pumps.



Additional Multifamily Measures

Are you a multifamily property owner looking to upgrade your properties? Scan to see the full list of requirements and additional lighting, water heating, solar energy, ventilation, controls, and plumbing incentives in the Multifamily Catalog.

For more information, call 800.762.7077 or visit focusonenergy.com/residential.

