

# 2025 INSULATION & AIR SEALING REBATES

## Providing Comfort for All Seasons

Insulation and air sealing are some of the most important and beneficial improvements you can make to your home. They lower your energy costs while keeping your home warmer in the winter and cooler in the summer. These upgrades can also solve common home issues like condensation, ice dams, and poor indoor air quality.

FOCUS ON ENERGY® offers resources and rebates to help you get the work done.

### Why Insulation?

Heat flows from warm to cool spaces. Insulation keeps it where you want it: inside your living space during the colder months and outside when the weather heats up.

### Why Air Sealing?

Even tiny gaps can make it hard to control your home's temperature and cause your heating and cooling system to work overtime. Sealing up air leaks helps maintain comfort while preventing wasted energy.

### Consider Starting With an Energy Assessment

A home energy assessment will identify areas in your home that cause drafts, discomfort, and high energy costs. Assessments performed by skilled Trade Ally contractors will also include identification of health and safety issues that you may not otherwise consider. Plus, if you start with a comprehensive home energy assessment, you can earn higher rebates, and you will receive air sealing. Homeowners who have an assessment typically see utility bill savings of 15% or more after completing the recommended upgrades.



### Your Benefits

- Greater home comfort.
- Lower energy bills.
- Improved indoor air quality.
- Financial rebates.
- Technical support.
- Quality assurance.
- Peace of mind.

### Next Steps

- 1 Contact a Focus on Energy Trade Ally contractor for an estimate. Visit [focusonenergy.com/findatradeally](https://focusonenergy.com/findatradeally) to find a Trade Ally contractor in your area.
- 2 Complete your air sealing and insulation project.
- 3 Receive rebates with support from your Trade Ally contractor.



For rebate information, see reverse side.



## 2025 Rebates for Insulation and Air Sealing

Effective January 1, 2025. Rebates are subject to change. Check [focusonenergy.com](https://focusonenergy.com) for current rebate amounts.

Single-Family Home Insulation and Air Sealing	Standard Rebate	Income-Qualified Rebate
ENERGY STAR® Qualified Air Sealing*	\$675	\$1,125
Attic Insulation	\$525	\$675
Foundation Insulation	\$75	\$110
Sill Insulation	\$75	\$110
Wall Insulation	\$450	\$450
Duct Sealing & Insulation	\$75	\$75
Measured Duct Sealing	\$150	\$150

\*Must be completed along with attic insulation or wall insulation installed by a Trade Ally contractor.

**Note:** You cannot receive a rebate for both the duct sealing and insulation measure AND the verified duct sealing and insulation measure.

### Are You Eligible for Income-Qualified Rebates?

Some customers may be eligible for larger income-qualified rebates. Property owners with at least 50% of building residents qualifying for income eligibility can also receive larger rebates.

Visit [focusonenergy.com/income](https://focusonenergy.com/income) to see if you qualify and for more details on each method.



Apply online for faster processing.

Learn more by calling **800.762.7077** or visiting [focusonenergy.com/insulation](https://focusonenergy.com/insulation).

### Even More Savings!

Focus on Energy rebates are not the only way to save on home energy projects. Your household may be eligible for other programs including instant discounts, IRA Home Energy Rebates, Weatherization Assistance Programs, utility rebates, and tax credits. Plus, if qualified, you can combine rebates for even more savings! Check out [focusonenergy.com/get-started](https://focusonenergy.com/get-started) to learn more.

#### REDUCING ENERGY WASTE ACROSS WISCONSIN

Rebates are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial rebates help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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