

OTHER WAYS TO SAVE

Maximize your savings with additional programs:

- **FOCUS ON ENERGY® Rebates and Discounts**
- **Weatherization Assistance Program**

Combine these with IRA Home Energy Rebates to maximize your benefits. Start exploring your eligibility today!

VISIT: focusonenergy.com/get-started



REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment.

Funding for the Wisconsin IRA Home Energy Rebate programs is provided by the U.S. Department of Energy pursuant to the Inflation Reduction Act of 2022. While the Focus on Energy program is the implementor for the IRA Home Energy Rebate programs, the programs are funded and managed as separate programs and not included in the Focus portfolio.

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SAVE ENERGY, SAVE MONEY!

The IRA Home Energy Rebates offer two powerful ways to upgrade your home:

- 1 Home Efficiency Rebates (HOMES)
- 2 Home Electrification and Appliance Rebates (HEAR)

Learn how IRA Home Energy Rebates can reduce your home improvement costs to achieve a more energy-efficient home.



Visit focusonenergy.com/ira-homes or focusonenergy.com/ira-hear for details!



HOW TO PARTICIPATE

Getting started is as simple as 1-2-3:

① COMPLETE INCOME QUALIFICATION

- Determine your eligibility based on household income.
- All homeowners qualify for HOMES, while HEAR is available to low- and moderate-income households only.

② SELECT AN IRA REGISTERED CONTRACTOR OR QUALIFYING EQUIPMENT

- Determine if you are making whole home energy upgrades or replacing equipment one at a time.

③ COMPLETE YOUR PROJECT

- Start saving on energy costs today!



LEARN MORE:

focusonenergy.com/home-energy-rebates

HOME EFFICIENCY REBATE (HOMES)

HOMES provides rebates for whole-home energy improvements in single-family and multifamily residences.

AVAILABLE UPGRADES:

- ENERGY STAR® certified heating, cooling, and water heating equipment.
- ENERGY STAR appliances, doors, windows, and ventilation fans.
- Insulation and air sealing installation.

ELIGIBILITY AND SAVINGS:

- Open to all homeowners.
- After a home energy assessment, rebates are based on projected energy savings and household income.
- The more energy you save, the higher your rebate!



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HOME ELECTRIFICATION AND APPLIANCE REBATE (HEAR)

Support home electrification efforts with rebates for installing heat pumps and energy-efficient electric equipment.

CURRENTLY AVAILABLE UPGRADES:

- ENERGY STAR® electric equipment:
 - Heat pump water heater.
 - Heat pump for space heating.
 - Kitchen and laundry appliances.
- Insulation, air sealing, ventilation.
- Electrical load service center (electrical panel).
- Electrical wiring.

ELIGIBILITY AND SAVINGS:

- Open to Wisconsin residents earning 150% of Area Median Income (AMI) or less.
- Up to \$14,000 in rebates per household.

Visit: focusonenergy.com/ira-hear

