

IRA HOME ENERGY REBATES

Home Efficiency Rebates (HOMES) and Home Electrification and Appliance Rebates (HEAR) are designed to help you save energy and reduce costs.

HOW TO PARTICIPATE

Getting started is as simple as 1-2-3!

1

Complete Income Qualification. Determine your eligibility based on your household income. All homeowners qualify for the HOMES program, while HEAR is specifically available to low- and moderate-income households. Rebate amounts may vary depending on household income.

2

Select your IRA Registered Contractor or Qualifying Equipment. Start your home energy upgrade process by finding an IRA Registered Contractor or store selling qualifying equipment. Registered Contractors are trusted program partners and can help you decide which program and upgrades are right for your home.

3

Begin Your Project. Take the first step toward a more energy-efficient home and start saving on energy costs today!

HOME EFFICIENCY REBATE (HOMES)

The Home Efficiency Rebate Program will provide rebates to reduce the cost of energy-saving, whole-home improvements in existing single-family and multifamily buildings.

AVAILABLE UPGRADES

- ENERGY STAR® certified heating, cooling, and water heating equipment.
- ENERGY STAR certified appliances, doors, windows, and ventilation fans.
- Insulation and air sealing installation.

ELIGIBILITY AND POTENTIAL SAVINGS

All homeowners are eligible for the HOMES program. After your required home energy assessment, you will learn how much energy your house currently uses and identify opportunities to achieve savings over 20%. Households qualify for rebates based on how much energy they're expected to save and their household income. The more energy you save, the higher the rebates available.

LEARN MORE

Visit focusonenergy.com/ira-homes for full program details.



HOME ELECTRIFICATION AND APPLIANCE REBATE (HEAR)

The HEAR program offers rebates to households installing heat pumps and other energy-efficient electric equipment, supporting home electrification efforts. These rebates are designed to help low- and moderate-income households save energy and reduce costs for upgrades made to their primary residence. In most cases, a home assessment is not required, and eligible equipment can be purchased through participating local IRA Registered Contractors or stores carrying qualified products eligible for self-purchase or install.

AVAILABLE UPGRADES

- ENERGY STAR electric equipment including:
 - Heat pump water heater.
 - Heat pump for space heating.
 - Heat pump clothes dryer.
 - Electric stove, cooktop, and range.
- Electrical load service center (electrical panel).
- Electrical wiring.
- Insulation, air sealing, ventilation.



ELIGIBILITY AND POTENTIAL SAVINGS

This program will be available to Wisconsin residents in single-family homes and multifamily buildings, earning 150% of Area Median Income (AMI) or less. A single household can receive up to \$14,000 total in rebate dollars from this program. Project maximums are based on project cost and income level.

LEARN MORE

Visit focusonenergy.com/ira-hear for full program details.



OTHER WAYS TO SAVE

IRA Home Energy Rebates are just one of many ways to save on your home energy projects. You may also qualify for additional programs like FOCUS ON ENERGY® rebates and discounts, and the Weatherization Assistance Program. As a bonus, many of these benefits can be combined with IRA Home Energy Rebates to maximize your savings. Start exploring your eligibility today at focusonenergy.com/get-started.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment.

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