



**FOCUS ON
YOUR DREAM HOME**



New Home Certification Program

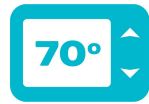
Helping you build the highest quality and most energy-efficient home.

Want the confidence in knowing your home is more energy-efficient, more comfortable, and more durable than other new homes in Wisconsin? Build a FOCUS ON ENERGY[®] certified new home and get peace of mind knowing your home is more energy efficient than a typical new home built in Wisconsin.

In addition to saving energy, you will enjoy:



**Premium indoor
air quality**



**Consistent temperatures
and no drafts**



**Lower
utility bills**



**Superior ventilation to
protect against mold**



Get started today!

To find a builder or learn more visit:
focusonenergy.com/new-home

**Have Questions?
Call: 800.762.7077**

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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Three easy steps to New Home Certification

1. If you're not already working with a Focus on Energy builder partner you can select one at focusonenergy.com/findatradeally.
2. Work with your builder and Builder Performance Consultant (BPC) to determine the level of energy efficiency you can achieve.
3. Get peace of mind with third-party verification. A BPC associated with Focus on Energy completes two visits to ensure standards are upheld for optimal energy efficiency.

Site Visit 1: Framing and Insulation Review

- Review framing for potential air bypasses.
- Check insulation installation.
- Ensure home is on track to meet program requirements.

Site Visit 2: Performance Testing

- Blower door test to determine air tightness.
- Ventilation capacity testing to verify ventilation performance.
- Builder report verifying adherence to program requirements.



Focus on Energy certified homes built in 2023
were an average of
35%
more efficient than code.

Money back in your pocket

Still debating whether to stay in your home or build new? If your existing home was built more than 20 years ago, investing in a Focus on Energy certified new home can provide long-term savings for your household.



*This estimate includes annual fuel price increases over the next 30 years as projected by the U.S. Energy Information Administration.