



BOOST BUSINESS REWARDS WITH ENERGY-SAVING PROJECT DESIGN

FOCUS ON ENERGY® Trade Ally contractors play a crucial role in introducing cutting-edge designs and exceptionally efficient equipment to customer projects. Boost your business with a design reward when collaborating with your customers on a [custom project](#). By developing an energy efficient project, you will receive the equivalent of **10%** of your customer's custom incentive, up to **\$10,000** per project. Your customer's incentive is determined by the energy saved, so the more energy efficiency strategies you integrate into the design, the greater the rewards for both you and your customer.

Offering Details:

Design Team Payment*

10% of Customer Incentive, up to \$10,000

*Design Team Reward limited to base incentives only. Other bonus offerings are ineligible. Energy Design Assistance, Energy Design Review, and Retrocommissioning projects are not eligible.

How to Participate

- 1 Identify a custom project with an eligible Focus on Energy business customer.
- 2 Complete the custom workbook with your Energy Advisor and customer. Ensure the Design Team Reward request is completed **PRIOR** to the purchase of equipment.
- 3 Receive financial payment upon project completion and continue to expand your business offerings.

Partner with Focus on Energy to help your customers save energy and money today!
800.762.7077 • focusonenergy.com/tradeally

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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