

2024 HEATING AND COOLING EQUIPMENT REBATES

Helping You Heat and Cool Your Home for Less

Did you know that nearly half the energy used in your home goes to heating and cooling? If you have older heating and cooling equipment that will need replacing soon, it is a good idea to plan for it now. FOCUS ON ENERGY® can help you find an energy-saving solution that is cost-effective and provides reliable comfort for your home.

Signs It Is Time for an Upgrade

- ❑ Your heating and cooling equipment is unreliable, inefficient, or over 15 years old.
- ❑ You have noticed excessive blower noises or sporadic pops, bangs, or rattles from your furnace.
- ❑ You have a manual or programmable thermostat that you do not set back regularly.
- ❑ Your energy bills have gone up.

Where To Start

Work with an independent contractor to help you select and install the right equipment and apply for your Focus on Energy rebates. Partnering Trade Ally contractors receive training and resources that set them apart from other contractors. To find a qualified Trade Ally contractor in your area, visit focusonenergy.com/findatradeally.

Once your projects are complete, submit your rebate application and invoice within 60 days of installation.



Your Benefits

- Lower energy bills.
- Improved home comfort.
- Financial rebates.
- Technical support.
- Peace of mind.



Visit focusonenergy.com/heatingandcooling for more information and rebate applications. Apply online for faster processing.



2024 Rebates for Heating and Cooling Equipment

These rates apply to equipment installed January 1, 2024 through May 31, 2024. Applications must be submitted within 60 days of installation and no later than June 30, 2024. Rebates are subject to change. Check focusonenergy.com for current rebate amounts.

Heating and Cooling Equipment	Standard Rebate	Income-Qualified Rebate
95% AFUE Single- or Multi-Stage Natural Gas Furnace	\$50	\$350
96% AFUE Single- or Multi-Stage Natural Gas Furnace	\$100	\$450
97%+ AFUE Single- or Multi-Stage Natural Gas Furnace	\$150	\$550
ECM Replacement (must replace existing PSC motor in an existing furnace)	\$25	\$25
95%+ AFUE Natural Gas Boiler	\$400	\$550
90%–94% AFUE Natural Gas Boiler	\$300	\$450
Indirect Water Heater (installed at the same time as a qualifying boiler)	\$100	\$150
95%+ AFUE Natural Gas Combination Boiler	\$500	\$700
90%–94% AFUE Natural Gas Combination Boiler	\$400	\$600
Smart Thermostat Installed by a Qualified HVAC Contractor (for use with natural gas furnace, natural gas boiler, and air source heat pump only)	\$50	\$50
ENERGY STAR® Certified Geothermal Heat Pump System (with no natural gas service)	\$750	\$750
ENERGY STAR Certified Geothermal Heat Pump System (with natural gas service)	\$1,000	\$1,000

Note: Work with your Trade Ally contractor to ensure the equipment you install qualifies for Focus on Energy rebates. Qualified equipment lists and complete eligibility requirements are available at focusonenergy.com/heatingandcooling. Trade Ally contractors are independent contractors with whom you will contract directly. Focus on Energy does not warranty or guarantee the delivery of services of your chosen Trade Ally contractor.

Heat Pump Equipment	Requirements	Existing Primary Heating Fuel	
		Natural Gas or Electric	Propane/Oil/Heat Pump/Other
Air Source Heat Pump (ASHP)*	Ducted: 15.2 SEER2 / 10.0 EER2 / 8.1 HSPF2 / 1.75 COP@5° Ductless: 16.0 SEER2 / 9.0 EER2 / 9.5 HSPF2 / 1.75 COP@5°	\$1,000	\$400

*Customer cannot receive rebate for both a furnace/boiler AND a heat pump. Considering a federal tax credit? Look for a unit that meets the above requirements and also includes a capacity ratio of either 58% at 17°F/47°F or 70% at 5°F/47°F.

Are You Eligible for Income-Qualified Rebates?

Customers may be eligible for larger income-qualified rebates. Visit focusonenergy.com/income-qualified to see if you qualify. Property owners with at least 50% of building residents qualifying for income eligibility can also receive larger rebates. See focusonenergy.com/income for more details on each method.

Learn more at focusonenergy.com/heatingandcooling or call 800.762.7077.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Rebates are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial rebates help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

