

HEATING AND COOLING UPGRADES

Why Make Heating and Cooling Upgrades?

In the average home, heating and cooling accounts for nearly half of the energy used,* making efficiency all the more important. If your home's equipment is more than 10–15 years old or needs frequent repairs, it could be time to replace it with a new, more energy-efficient technology. Smart energy upgrades, such as a new furnace, boiler, air conditioner unit, or air source heat pump, could save you money by significantly reducing the energy you use while maintaining the comfort of your home.

Dual-Fuel Heat Pumps

If you are in the market for new heating and cooling equipment, consider adding a dual-fuel heat pump, which runs on electricity rather than natural gas. The heat pump works with your furnace to provide ultra-efficient heating and cooling. Wisconsin homeowners are increasingly turning to dual-fuel systems because of the versatility and energy-saving performance.

Get Smart With Your Thermostat

A smart thermostat is another great way to increase the performance and efficiency of your heating and cooling system. These devices let you manage home comfort and energy use remotely from a smartphone, tablet, or computer. You can adjust your temperature before arriving home from work or vacation, manage seasonal variations, and even receive personalized energy reports and maintenance reminders.

Plus, some smart thermostats can adapt to your preferences over time for even greater system efficiency. FOCUS ON ENERGY® offers rebates for qualified models.

*Source: energy.gov

Unlock Financial Rebates

Learn more about qualified equipment, discover cash rebates, and find a Trade Ally contractor to evaluate your equipment at focusonenergy.com/heatingandcooling or call **800.762.7077**.



Get More From Your Upgrades

Before installing a new heating and cooling system, be sure that your home is properly insulated and prepped for peak efficiency. Improved insulation and air sealing can greatly increase the impact of your system so you can enjoy the maximum benefit and biggest savings.

Benefits of Energy-Efficient HVAC Equipment

- Consumes 10%–30% less fuel.
- Quieter.
- Maintains a more consistent home temperature.

Cash rebates are available for eligible home improvements.



For a quick look at how dual-fuel heat pumps work, scan the QR code to check out our short video.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Rebates are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial rebates help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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