

2024 GEOTHERMAL REBATE APPLICATION

APPLY ONLINE
FOR FASTER
PROCESSING



Complete this application for systems purchased and installed in 2024.

Step 1: Complete Installation.

Work with your contractor to schedule and complete your geothermal installation. Please ensure the system meets the requirements listed on page two.

Step 2: Complete Your Application.

Incomplete or missing information will delay processing.

Required Documentation:

- A copy of your invoice for installation of a geothermal system.
- Confirm that your system meets the qualifications listed on page two.

Step 3: Submit Paperwork.

Submit your application **within 60 days of the equipment installation** along with supporting documentation.

FOCUS ON ENERGY® rebates are limited and are subject to change without notice. Allow 8–10 weeks for processing. Visit focusonenergy.com for requirements, terms, and conditions.

1 Utility Account Holder Information

Customer Name:	Phone Number:	Email:
Electric Utility:	Electric Utility Account Number:	
Natural Gas Utility:	Natural Gas Utility Account Number:	
Installation Address:	City:	
County:	State: WI	ZIP:
Property Type: <input type="checkbox"/> Existing Home/Building <input type="checkbox"/> New Construction		
Site Type: <input type="checkbox"/> Single-Family (1–3 units) <input type="checkbox"/> Multifamily (4+ units)		

2 Payment Information

MAKE CHECK PAYABLE TO:

☐ Customer ☐ Trade Ally (Participating Contractor) ☐ Property Owner: _____

Mailing Address:

City:	State:	ZIP:
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3 Customer Legal Information (Rental Property Owner Customers Only)

Rental Property Owner Legal Name:

Tax Classification of Customer: (Required for all businesses.)

☐ Individual ☐ Corporation ☐ Partnership ☐ Sole Proprietorship ☐ Single-Member LLC ☐ LLC - C Corp ☐ LLC - S Corp ☐ LLC - Partnership
☐ Other _____

Tax ID Number FEIN Only (Only if Property Owner or Business Payee):

*Do not list your Social Security Number on this application. You will be contacted by the program via email to provide a copy of your W-9 using a secure online portal.

4 Trade Ally Contractor Information

Company Business Name:	Phone Number:	Email:
City:	State:	ZIP:

5 Signature (Sign Below)

I have read and understand the terms and conditions available at focusonenergy.com/terms. I certify that the information I have provided is true and correct in this application and the product(s) and/or equipment for which I am requesting a rebate meets the requirements in this application. I understand that Focus on Energy does not warranty or guarantee the delivery of services of my chosen Trade Ally.

Application signed by: ☐ Customer ☐ Trade Ally contractor

Signature:	Date:
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How did you hear about Focus on Energy?

- ☐ Community Association/Agency ☐ Internet Search
☐ Word of Mouth/Referral ☐ Utility Bill Insert/Direct Mail
☐ Trade Ally/Contractor ☐ Real Estate Agent
☐ Utility Website ☐ Participated Previously
☐ Social Media ☐ Email
☐ Other (please describe): _____

Submit Completed Application to:

Focus on Energy
3113 W. Beltline Highway, Suite 201
Madison, WI 53713

Email: homerewards@focusonenergy.com

Online: focusonenergy.com/forms/2024-geo-rebate Questions? Call: 800.762.7077



Geothermal Heat Pump System Requirements

Geothermal Heat Pump System: \$750

- Limited to customers of participating electric utilities.

Geothermal Heat Pump System: \$1,000


- Limited to customers of a participating natural gas and electric utility.

Geothermal Heat Pump Requirements

- System must have a coefficient of performance (COP) equal to or greater than:
 - 3.6 for a Water-to-Air System.
 - 3.1 for a Water-to-Water System.
 - 3.6 for a Direct Ground Exchange (DGX).
- System must have an energy efficiency ratio (EER) rating equal to or greater than:
 - 17.1 for a Water-to-Air System.
 - 16.1 for a Water-to-Water System.
 - 16.0 for a Direct Ground Exchange (DGX).
- EER and COP are based on the AHRI database, found at ahridirectory.org.
- Large commercial (i.e., three-phase) units are ineligible under this application. Contact your Focus on Energy Advisor for more information. Visit focusonenergy.com/energy-advisors to find your Energy Advisor.
- Unit must be ENERGY STAR® certified. A Pre-Qualified Equipment List is available at focusonenergy.com/geothermal.
- System must be the heating and cooling source for the site.
- Rebate cannot exceed cost to customer.
- System must be purchased new. Resale equipment, new parts installed in existing equipment, or equipment that is rebuilt, rented, received from insurance claims, received from a warranty, or won as a prize does not qualify.
- System must be installed by a qualified contractor.
- Focus on Energy will only pay one rebate for each technology per site per calendar year.

System Information

Brand Name:	Model Number:	Capacity (Tons):
System Equipment Type: <input type="checkbox"/> Water-to-Water <input type="checkbox"/> Water-to-Air <input type="checkbox"/> Direct Ground Exchange	Field Type: <input type="checkbox"/> Open-loop <input type="checkbox"/> Closed-loop	
AHRI Certification Reference Number:	Installation Date:	Installation Cost:
Type of Auxiliary Heat/Emergency Heat Source: <input type="checkbox"/> None <input type="checkbox"/> Natural Gas <input type="checkbox"/> Propane <input type="checkbox"/> Electric <input type="checkbox"/> Oil <input type="checkbox"/> Other _____	Type of Heating System Replaced: <input type="checkbox"/> Furnace <input type="checkbox"/> Boiler <input type="checkbox"/> Electric Resistance <input type="checkbox"/> Ground Source Heat Pump <input type="checkbox"/> Other _____	



Reminder

Please make sure this application:

- ☐ Is signed.
- ☐ Includes a copy of your itemized invoice.
- ☐ Includes your utility name and account numbers.
- ☐ Is submitted within 60 days of equipment installation.

