



# BE REWARDED FOR PLANNING WITH FOCUS ON ENERGY® FOR TRIBAL NATIONS

Identifying your energy-saving priorities and strategic energy goals can have powerful long-term benefits. By including Focus on Energy in your planning process, you will not only benefit from having support from an energy expert, but you will gain access to additional incentives on projects completed in 2024. Participating tribal nation-owned entities will receive a **50% bonus, up to \$10,000, in incentives per customer.**

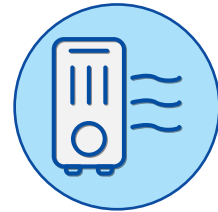
## BENEFITS OF PROJECT PLANNING



Reduces the **bottom line** by minimizing energy costs and enhancing customer comfort.



Addresses **potential breakdowns**, eliminating issues before they escalate into problems.



Maximizes the useful life of **existing equipment**, offering a sustainable solution.

The project planning bonus has been a tremendous source of motivation for our community. To date, we have successfully completed eight projects, and there are approximately 17 more projects in the pipeline, including upcoming lighting upgrades. The momentum generated by this initiative is driving our community to pursue and accomplish even more in the future.

- James Corn, Facilities & Maintenance Director  
Menominee Indian Tribe of Wisconsin (MITW)



In 2023, approximately seven tribal nations took part in the Project Planning Bonus initiative.



**focus on energy**®

Partnering with Wisconsin utilities



## Project Planning Example

Projects to be Completed by December 2024										
Estimated Savings							Project Timeline			
Site	Project Type/Description	kW	kWh	Therms	Estimated Utility Savings	Estimated Project Cost	Estimated Incentive	Return on Investment (years)	Estimated Start Date	Estimated Completion Date
School	Lighting Retrofit	30	150,000		\$ 16,575.00	\$ 119,000.00	\$ 20,000.00	5.97	5/1/2024	9/1/2024
Community Center	Boiler Retrofit			13,680	\$ 7,742.88	\$ 62,000.00	\$ 12,000.00	6.46	7/1/2024	10/1/2024

Projects in Five Year Plan										
Estimated Savings							Project Timeline			
Site	Project Type/Description	kW	kWh	Therms	Estimated Utility Savings	Estimated Project Cost	Estimated Incentive	Return on Investment (years)	Estimated Start Date	Estimated Completion Date
Community Center	Lighting Retrofit	140	700,000		\$ 77,350.00	\$ 200,000.00	\$ 55,000.00	1.87	5/1/2025	10/1/2025
Health Center	Controls Upgrade		90,000	5,000	\$ 12,775.00	\$ 92,000.00	\$ 7,250.00	6.63	1/1/2026	12/31/2026

**Do you benchmark your facilities to help track utility spending?**

We currently use ENERGY STAR® Portfolio Manager to track utility bills. A goal for 2024 is to enter data timely and collaborate with our Energy Advisor to analyze the data and identify anomalies that could save energy.

**Does your organization have an energy team or do you have plans to create one?**

Currently, we do not have an energy team but will introduce the topic in 2024 and follow the Energy Team process provided by Focus on Energy.

## How to Participate

1

Schedule a planning meeting with your [Energy Advisor](#) to identify future energy efficiency projects.

2

Complete the Project Planning Workbook with your Energy Advisor detailing the upcoming projects, return on investment, and estimated completion dates. The workbook must be completed prior to the purchase of equipment for projects on your planning list. An enrollment letter will be sent upon approval.

3

Finalize your energy efficiency projects and submit the required paperwork as directed in the enrollment letter. The bonus will automatically be added to your incentive.

## Eligibility Requirements

- Available to tribal nation-owned entities only.
- Eligible for custom and prescriptive projects.
- Projects are eligible for a bonus if the workbook is submitted/updated prior to purchase of equipment.
- If you completed a workbook in 2023, contact your Energy Advisor to update it for 2024.

Contact your Energy Advisor to get started! Visit [focusonenergy.com/ea-map](https://focusonenergy.com/ea-map)

### REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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