



BE REWARDED FOR DEVELOPING YOUR ENERGY PLAN

Developing your organization's energy-saving priorities and strategic energy goals can have powerful long-term benefits. Include FOCUS ON ENERGY® in your planning process and you not only benefit from having energy expert support, but you'll be eligible to receive a **10% bonus** on projects completed in 2024.

BENEFITS OF PROJECT PLANNING



Create a **project list** and prioritize it by energy savings and return on investment.



Work with your **Energy Advisor** to lower your payback and project bottom line.



Be prepared for future **funding** opportunities when they arise.

Incentives for the Project Planning Bonus have been a key driving force for our District. Through this motivation, our school has successfully executed lighting upgrades across all educational buildings. Looking ahead to 2024, we are enthusiastic about continuing this positive momentum and completing additional projects to enhance our educational environment.

- Jesse Larsen, District Facilities Technician
Seymour Community School District



In 2023, more than 200 school and government organizations took part in the Project Planning Bonus initiative.



focus on energy®

Partnering with Wisconsin utilities



Project Planning Example

Projects to be Completed by December 2024										
Estimated Savings								Project Timeline		
Site	Project Type/Description	Estimated kW	Estimated kWh	Estimated Therms	Estimated Utility Savings	Estimated Project Cost	Estimated Incentive	Return on Investment (years)	Estimated Start Date	Estimated Completion Date
Middle School	Lighting Retrofit	30	150,000		\$ 16,575.00	\$ 119,000.00	\$ 20,000.00	5.97	5/1/2024	9/1/2024
Elementary School	Boiler Retrofit			13,680	\$ 7,742.88	\$ 62,000.00	\$ 12,000.00	6.46	7/1/2024	10/1/2024
High School	Steam Trap Survey			6,700	\$ 3,792.20	\$ 5,000.00	\$ 1,400.00	0.95	8/1/2024	10/1/2024

Projects in Five Year Plan										
Estimated Savings								Project Timeline		
Site	Project Type/Description	Estimated kW	Estimated kWh	Estimated Therms	Estimated Utility Savings	Estimated Project Cost	Estimated Incentive	Return on Investment (years)	Estimated Start Date	Estimated Completion Date
High School	Lighting Retrofit	140	700,000		\$ 77,350.00	\$ 200,000.00	\$ 55,000.00	1.87	5/1/2025	10/1/2025
Middle School	Controls Upgrade		90,000	5,000	\$ 12,775.00	\$ 92,000.00	\$ 7,250.00	6.63	1/1/2026	12/31/2026

Do you benchmark your facilities to help track utility spending?
 Our District currently uses ENERGY STAR® Portfolio Manager to track utility bills. A goal for 2024 is to enter data timely and collaborate with our Energy Advisor to analyze the data and identify anomalies that could save energy.

Does your organization have an energy team or do you have plans to create one?
 Our District does not currently have an energy team but will introduce the topic to administration in 2024 and follow the Energy Team process provided by Focus on Energy.

How to Participate

1

Schedule a planning meeting with your [Energy Advisor](#) to identify future energy efficiency projects.

2

Complete the Project Planning Workbook with your Energy Advisor detailing the upcoming projects, return on investment, and estimated completion dates. The workbook must be completed prior to the purchase of equipment for projects on your planning list. An enrollment letter will be sent upon approval.

3

Finalize your energy efficiency projects and submit the required paperwork as directed in the enrollment letter. The bonus will automatically be added to your incentive.

Eligibility Requirements

- Available to school and government customers only.
- Eligible for custom and prescriptive planned capital projects.
- Assessments, tune-ups, and new construction projects are ineligible.
- Projects are eligible for a bonus if the workbook is submitted/updated prior to purchase of equipment.
- If you completed a workbook in 2023, contact your Energy Advisor to update it for 2024.

Contact your Energy Advisor to get started! Visit focusonenergy.com/ea-map

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

©2024 Wisconsin Focus on Energy



focus on energy®

Partnering with Wisconsin utilities