

# 2024 GEOTHERMAL REBATE APPLICATION

APPLY ONLINE  
FOR FASTER  
PROCESSING



Complete this application for systems purchased and installed in 2024.

## Step 1: Complete Installation.

Work with your contractor to schedule and complete your geothermal installation. Please ensure the system meets the requirements listed on page two.

## Step 2: Complete Your Application.

Incomplete or missing information will delay processing.

### Required Documentation:

- A copy of your invoice for installation of a geothermal system.
- Confirm that your system meets the qualifications listed on page two.

## Step 3: Submit Paperwork.

Submit your application **within 60 days of the equipment installation** along with supporting documentation.

FOCUS ON ENERGY® rebates are limited and are subject to change without notice. Allow 8–10 weeks for processing. Visit [focusonenergy.com](https://www.focusonenergy.com) for requirements, terms, and conditions.

## 1 Utility Account Holder Information

Customer Name:	Phone Number:	Email:
Electric Utility:	Electric Utility Account Number:	
Natural Gas Utility:	Natural Gas Utility Account Number:	
Installation Address:	City:	
County:	State: <b>WI</b>	ZIP:
Property Type: <input type="checkbox"/> Existing Home/Building <input type="checkbox"/> New Construction		
Site Type: <input type="checkbox"/> Single-Family (1–3 units) <input type="checkbox"/> Multifamily (4+ units)		

## 2 Payment Information

### MAKE CHECK PAYABLE TO:

Customer  Trade Ally (Participating Contractor)  Property Owner: \_\_\_\_\_

Mailing Address:

City:	State:	ZIP:
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## 3 Customer Legal Information (Rental Property Owner Customers Only)

Rental Property Owner Legal Name:

Tax Classification of Customer: (Required for all businesses.)

- Individual  Corporation  Partnership  Sole Proprietorship  Single-Member LLC  LLC - C Corp  LLC - S Corp  LLC - Partnership  
 Other \_\_\_\_\_

Tax ID Number FEIN Only (Only if Property Owner or Business Payee):

\*Do not list your Social Security Number on this application. You will be contacted by the program via email to provide a copy of your W-9 using a secure online portal.

## 4 Trade Ally Contractor Information

Company Business Name:	Phone Number:	Email:
City:	State:	ZIP:

## 5 Signature (Sign Below)

I have read and understand the terms and conditions available at [focusonenergy.com/terms](https://www.focusonenergy.com/terms). I certify that the information I have provided is true and correct in this application and the product(s) and/or equipment for which I am requesting a rebate meets the requirements in this application. I understand that Focus on Energy does not warranty or guarantee the delivery of services of my chosen Trade Ally.

Application signed by:  Customer  Trade Ally contractor

Signature:	Date:
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### How did you hear about Focus on Energy?

- Community Association/Agency  Internet Search  
 Word of Mouth/Referral  Utility Bill Insert/Direct Mail  
 Trade Ally/Contractor  Real Estate Agent  
 Utility Website  Participated Previously  
 Social Media  Email  
 Other (please describe): \_\_\_\_\_

## Submit Completed Application to:

Focus on Energy  
3113 W. Beltline Highway, Suite 201  
Madison, WI 53713

Email: [homerewards@focusonenergy.com](mailto:homerewards@focusonenergy.com)

Online: [focusonenergy.com/forms/2024-geo-rebate](https://www.focusonenergy.com/forms/2024-geo-rebate) Questions? Call: 800.762.7077



# Geothermal Heat Pump System Requirements

## Geothermal Heat Pump System: \$750

- Limited to customers of participating electric utilities.

## Geothermal Heat Pump System: \$1,000

- Limited to customers of a participating natural gas and electric utility.

## Geothermal Heat Pump Requirements

- System must have a coefficient of performance (COP) equal to or greater than:
  - 3.6 for a Water-to-Air System.
  - 3.1 for a Water-to-Water System.
  - 3.6 for a Direct Ground Exchange (DGX).
- System must have an energy efficiency ratio (EER) rating equal to or greater than:
  - 17.1 for a Water-to-Air System.
  - 16.1 for a Water-to-Water System.
  - 16.0 for a Direct Ground Exchange (DGX).
- EER and COP are based on the AHRI database, found at [ahridirectory.org](http://ahridirectory.org).
- Large commercial (i.e., three-phase) units are ineligible under this application. Contact your Focus on Energy Advisor for more information. Visit [focusenergy.com/energy-advisors](http://focusenergy.com/energy-advisors) to find your Energy Advisor.
- Unit must be ENERGY STAR® certified. A Pre-Qualified Equipment List is available at [focusenergy.com/geothermal](http://focusenergy.com/geothermal).
- System must be the heating and cooling source for the site.
- Rebate cannot exceed cost to customer.
- System must be purchased new. Resale equipment, new parts installed in existing equipment, or equipment that is rebuilt, rented, received from insurance claims, received from a warranty, or won as a prize does not qualify.
- System must be installed by a qualified contractor.
- Focus on Energy will only pay one rebate for each technology per site per calendar year.

## System Information

Brand Name:	Model Number:	Capacity (Tons):
System Equipment Type: <input type="checkbox"/> Water-to-Water <input type="checkbox"/> Water-to-Air <input type="checkbox"/> Direct Ground Exchange	Field Type: <input type="checkbox"/> Open-loop <input type="checkbox"/> Closed-loop	
AHRI Certification Reference Number:	Installation Date:	Installation Cost:
Type of Auxiliary Heat/Emergency Heat Source: <input type="checkbox"/> None <input type="checkbox"/> Natural Gas <input type="checkbox"/> Propane <input type="checkbox"/> Electric <input type="checkbox"/> Oil <input type="checkbox"/> Other _____	Type of Heating System Replaced: <input type="checkbox"/> Furnace <input type="checkbox"/> Boiler <input type="checkbox"/> Electric Resistance <input type="checkbox"/> Ground Source Heat Pump <input type="checkbox"/> Other _____	



### Reminder

Please make sure this application:

- Is signed.
- Includes a copy of your itemized invoice.
- Includes your utility name and account numbers.
- Is submitted within 60 days of equipment installation.

### REDUCING ENERGY WASTE ACROSS WISCONSIN

Rebates are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial rebates help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

