

2024 BUSINESS OFFERINGS

SCHOOLS & GOVERNMENT RURAL ELECTRIC REDUCTION ACCELERATOR OFFERING



HOW TO APPLY

NEED HELP? Call 800.762.7077



FOCUS ON ENERGY® invites school and government customers to begin their electrification efforts by reducing their overall electric load. Before starting plans to convert to renewable energy and electrify buildings, focus on existing electric infrastructure and reduce your energy consumption. Make your electric reduction project happen sooner with additional incentives from Focus on Energy.

HOW DO I GET STARTED?

- 1 Start by identifying your electric savings project.
- 2 Complete the attached application with the estimated savings, incentives requested, scope of work, and program impact questionnaire.
- 3 Submit completed paperwork to Focus on Energy. Once funds are allocated to this accelerator, the offering will be closed. **Funding is limited.**

REQUIREMENTS

- Customer must be a school or government.
- Project site must be served by participating Focus on Energy [utilities](#) and be in a [rural zip code](#).
- Requested incentive cannot exceed 100% of total project cost.
- Retrocommissioning and renewable energy projects are not eligible.
- Projects already approved or submitted for pre-approval review by Focus on Energy are not eligible.
- Projects must be completed by October 31, 2026.
- All completion paperwork must be received within 60 days of installation and no later than October 31, 2026.
 - Completion paperwork will include a signed Project Completion Notice, final invoices, and acknowledgment from the Energy Advisor confirming the project has been completed.

Funding request may be denied or a counteroffer may be provided based on cost effectiveness (incentives per MMBtu saved), Focus on Energy impact, or funding availability.

TECHNOLOGY INVESTMENT FUND [\(TIF\)](#)

Looking for additional funding options? Consider using the TIF to provide a low- or no-interest loan up to \$600,000 with terms of up to five years. Contact your Focus on Energy Advisor to start the process.

SCHOOLS & GOVERNMENT RURAL ELECTRIC REDUCTION ACCELERATOR APPLICATION



Enrollment is competitive and limited to funding available. Complete all sections. Incomplete applications cannot be processed and will delay allocation of incentives.

section 1

ACCOUNT AND CUSTOMER INFORMATION

Tax Identification Number (Check one) ☐ FEIN or ☐ SSN

If you use a Social Security Number (SSN) as your Tax Identification Number, **do not provide it below**. You will be contacted by the Program via email to provide a copy of your W-9 using a secure online portal, if it is not already on file. **You must list an email address in Section 3.**

FEIN

TAX CLASSIFICATION OF CUSTOMER

(Check one. Required for all businesses, including non-profits.)

- ☐ Sole Proprietorship ☐ S Corporation ☐ Partnership
☐ C Corporation ☐ LLC - S Corp ☐ LLC - Partnership
☐ LLC - C Corp ☐ Single-Member LLC
☐ Other _____

OWNER NAME (REQUIRED IF SSN IS USED AS TAX IDENTIFICATION NUMBER)

COMPANY NAME

LEGAL ADDRESS (AS SHOWN ON COMPANY W-9)

CITY STATE ZIP

WHO DID YOU WORK WITH FROM FOCUS ON ENERGY? (CONTACT NAME)

section 2

PARTICIPATING SITE INFORMATION

(Refer to your utility bills for account numbers below.)

PARTICIPATING SITE ADDRESS

CITY STATE ZIP

ELECTRIC UTILITY AT JOB SITE ELECTRIC ACCOUNT #

GAS UTILITY AT JOB SITE GAS ACCOUNT #

- ☐ PARTICIPATING SITE ADDRESS IS SAME AS LEGAL ADDRESS
☐ PARTICIPATING SITE ADDRESS IS DIFFERENT (COMPLETE BELOW)

OTHER ENERGY USED (RENEWABLE, PROPANE, ETC.)

APPROXIMATE ANNUAL KWH USAGE

ESTIMATED ANNUAL KWH SAVINGS

MMBTU SAVINGS: (KWH SAVINGS x .003412)

INCENTIVES REQUESTED

TOTAL PROJECT COST

ESTIMATED COMPLETION DATE

section 3

CUSTOMER CONTACT INFORMATION

NAME TITLE

PRIMARY PHONE # EMAIL ADDRESS

☐ I opt in to receive program updates via text message.

Preferred method of contact: ☐ Call ☐ Email ☐ Text

If Focus on Energy has a question about this application, we should contact: ☐ Customer ☐ Trade Ally ☐ Other _____

section 4

BUSINESS PAYMENT INFORMATION

Payee is responsible for any associated tax consequences.

Mail check to: ☐ Customer Legal Address ☐ Participating Site Address
☐ Alternate Address (complete below)

COMPANY NAME

ALTERNATE ADDRESS

CITY STATE ZIP

ATTENTION TO (OPTIONAL)

section 5

SCOPE OF WORK

Explain your plan to achieve measurable electric energy savings (attach a separate document if necessary).

By signing this agreement, I demonstrate my alignment with the objectives of this offering, and I pledge to support the efforts at this site. By signing this agreement, I also provide my permission for my electric and gas utility(ies) to share my energy data directly with Focus on Energy.

CUSTOMER SIGNATURE

NAME (PRINT)

DATE



A close-up photograph of a person's hand holding a silver pen, poised to write on a document. The document features a grid of small squares, similar to graph paper or a ledger. A large blue circle is overlaid on the left side of the image.

question 1

- ☐ Within one year.
- ☐ Within two years.
- ☐ Indefinite.

HOW LIKELY WILL THIS PROJECT MOVE FORWARD IN 2024/2025 WITHOUT ADDITIONAL FOCUS ON ENERGY SUPPORT?

- ☐ 0%-25%
- ☐ 26%-50%
- ☐ 51%-75%
- ☐ 76%-100%

WHY IS AN INCENTIVE NEEDED FOR THE PROJECT?

WHAT FACTORS PREVENT YOU FROM IMPLEMENTING THIS PROJECT?

WHAT ADDITIONAL SUPPORT FROM FOCUS ON ENERGY HAVE YOU RECEIVED FOR THIS PROJECT? (CHECK ALL THAT APPLY).

- Energy Advisor Technical Support
- Energy Advisor Application Support
- Trade Ally Support
- Training

- Early replacement of existing, functional equipment.
- Addition of controls or equipment to improve system efficiency.
- New/expanded equipment is needed.
- High-efficiency options are pursued instead of standard/low-efficiency equipment.
- Replacing failed equipment with a high-efficiency option instead of like-for-like.
- Other (explain in scope of work).

ARE THERE BENEFITS BEYOND ENERGY SAVINGS DERIVED FROM THIS PROJECT?

- ☐ Yes
- ☐ No

If yes, describe below:

[illegible]

PARTICIPATION REQUIREMENTS

NEED HELP? Call **800.762.7077**



Use the eligibility requirements below to see if your business qualifies for program incentives. You can also visit **focusonenergy.com** to find savings opportunities specific to your business.

INFORMATION AND REQUIREMENTS

Before you start your project, make sure you are familiar with participation requirements, program information, and Terms and Conditions.

General Terms and Conditions

Review the Focus on Energy Terms and Conditions at **focusonenergy.com/terms** or call **800.762.7077** to request a copy.

Incentive Limits

Incentives are limited to \$300,000 per project and \$400,000 per customer per calendar year for all Focus on Energy incentives (prescriptive and custom).

Depending on the business tax classification of the payee, the entity receiving the incentive payment may receive IRS form 1099 for incentives totaling over \$600 in a calendar year.

REDUCING ENERGY WASTE ACROSS WISCONSIN

FOCUS ON ENERGY®, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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