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## HVAC WORKFORCE POST-WORKSHOP PRESS RELEASE

## HIGH SCHOOL STUDENTS GET AN INSIDE LOOK AT HVAC CAREER OPPORTUNITIES

Skilled workers are in high demand in Wisconsin, especially heating, ventilation, and air conditioning (HVAC) technicians trained in energy-efficient technologies. [SCHOOL] teamed up with FOCUS ON ENERGY® and [CONTRACTOR] to educate high school students about the HVAC career path and get them interested in what could be a rewarding career. Students learned from working HVAC professionals about career opportunities and what life is like on and off the job.

The workshop offered an introduction to HVAC, including technology and tools used by technicians during the typical workday. Students learned about key skills for the job, such as customer service, math and mechanical skills, attention to detail, physical strength, and time management.

HVAC technicians work to repair, install, and maintain heating, ventilation, and air conditioning systems. Every day is different. You get to work outside of the office environment, build your skills, and learn about innovative energy-efficient technologies.

New HVAC technicians in Wisconsin can make, on average, \$40,000 to \$80,000 annually. With strong starting salaries as a skilled worker minus the debt from a four-year college education, students discovered all the different paths they could take. These include technical and trade school programs, job shadowing straight out of high school, and formal apprenticeships that are often paid.

Students interested in learning more about a career in HVAC are encouraged to speak with their technical education teacher, guidance counselor, or contact the workshop host [CONTRACTOR].