

Updated 3/9/2023

Participating Midstream Water Heater Distributors		
Company Name	City	Phone
Able Distributing	Appleton	(920) 830-2378
Able Distributing	Kenosha	(262) 237-6490
Able Distributing	Madison	(608) 665-3322
Able Distributing	Waukesha	(262) 312-9055
Able Distributing	Wausau	(715) 842-2256
Able Distributing	West Allis	(262) 896-1900
Able Distributing	West Bend	(262) 346-2103
Auer Steel and Heating Supply Co	Madison	(608) 442-3990
Auer Steel and Heating Supply Co	Milwaukee	(414) 463-1234
Auer Steel and Heating Supply Co	Neenah	(920) 886-3222
Auer Steel and Heating Supply Co	Pewaukee	(262) 798-9600
Auer Steel and Heating Supply Co	Sheboygan	(920) 803-0771
Auer Steel and Heating Supply Co	Sturtevant	(262) 886-5055
Ferguson East	McFarland	(608) 445-2429
Ferguson West	Hudson	(715) 386-5525
First Supply	Appleton	(920) 739-3136
First Supply	Brookfield	(262) 783-0500
First Supply	Delavan	(262) 740-9151
First Supply	Eau Claire	(715) 832-6638
First Supply	Green Bay	(920) 337-9004
First Supply	Janesville	(608) 314-1079
First Supply	Kenosha	(262) 657-3131
First Supply	La Crosse	(608) 784-3839
First Supply	Madison	(608) 222-7799
First Supply	Oak Creek	(414) 764-6900
First Supply	Oshkosh	(920) 231-3860
First Supply	Platteville	(608) 348-4005
First Supply	Plover	(715) 254-0371
First Supply	Racine	(262) 633-8289
First Supply	Rhineland	(715) 362-7824
First Supply	Sheboygan	(920) 457-3646
First Supply	Tomah	(608) 372-3778
First Supply	Wausau	(715) 679-5040
First Supply	West Bend	(262) 365-0430
Hot Water Products	McFarland	(877) 578-9472

Hot Water Products	Milwaukee	(877) 377-0011
Illco, Inc.	Milwaukee	(414) 383-9840
Rundle-Spence	Fond Du Lac	(920) 322-2800
Rundle-Spence	Madison	(608) 222-0636
Rundle-Spence	New Berlin	(262) 782-3000
Simonson Brothers Water Heating	Madison	(608) 249-5222