

2023 SOLAR ELECTRIC REBATE APPLICATION

Complete this application for systems purchased and placed into operation in 2023.

Scan to go to
online application



Step 1: Complete Your Installation

Work with your contractor to schedule and complete your solar electric, also known as photovoltaic (PV), installation. System must be operational and interconnected to submit the rebate application.



It is strongly recommended that the online reservation be completed prior to installation to hold your rebate.

Looking for the reservation form?

Go to focusonenergy.com/PVreservation.

Step 2: Complete Your Application

Incomplete or missing information will delay processing.

Required documentation:

- A copy of your invoice for installation of a solar electric system.
- Photos of:
 - The entire installed solar array. This may be multiple pictures, but must clearly demonstrate the number of modules installed. If necessary, a diagram of the system should also be included.
 - The front of building associated with address.
 - The array with building in the background (if not possible, a diagram of system relative to the building).

Step 3: Submit Paperwork

Submit your application **within 60 days** of the system being placed into operation, along with supporting documentation.

FOCUS ON ENERGY® rebates are limited and are subject to change without notice. Allow 8–10 weeks for processing. Visit focusonenergy.com/terms for terms and conditions.

1 Utility Account Holder Information

Customer Name:	Phone Number:	Email:
Electric Utility Provider:	Electric Utility Account Number:	
Installation Address:	City:	
County:	State: WI	ZIP:
Property Type: <input type="checkbox"/> Single-Family (1–3 units) <input type="checkbox"/> Multifamily (4+ units) <input type="checkbox"/> Commercial <input type="checkbox"/> Agricultural Producer <input type="checkbox"/> School/Government <input type="checkbox"/> Industrial		

2 Payment Information

Agricultural producers should apply under business entity. Please note in Payment Information if payment should go to individual.

MAKE CHECK PAYABLE TO:

☐ Customer ☐ Company ☐ Business Owner's Legal Name (Sole Proprietors Only)

Mailing Address:

City:	State:	ZIP:
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3 Customer Legal Information (Non-Residential or Landlord Customers Only)

Company Legal Name:

Business Classification of Customer: (Required for all businesses.)

☐ Individual ☐ Corporation ☐ Partnership ☐ Sole Proprietorship ☐ Single-Member LLC ☐ LLC - C Corp ☐ LLC - S Corp

☐ LLC - Partnership ☐ Other _____

*Tax ID Number FEIN only:

*Do not list your Social Security Number on this application. You will be contacted by the Program via email to provide a copy of your W-9 using a secure online portal.

4 Trade Ally Contractor Information

Company Business Name:	Phone Number:	Email:
City:	State:	ZIP:

5 Signature (Sign Below)

I have read and understand the terms and conditions available at focusonenergy.com/terms. I certify that the information I have provided is true and correct in this application and the product(s) and/or equipment for which I am requesting a rebate meets the requirements in this application. I understand that Focus on Energy does not warranty or guarantee the delivery of services of my chosen Trade Ally.

Application signed by: ☐ Customer ☐ Trade Ally contractor

Signature:	Date:
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How did you hear about Focus on Energy?

☐ Community Association/Agency ☐ Internet Search ☐ Word of Mouth/Referral ☐ Utility Bill Insert/Direct Mail

☐ Trade Ally/Contractor ☐ Real Estate Agent ☐ Utility Website ☐ Participated Previously

☐ Other (please describe): _____

Submit completed application to:

Focus on Energy
3113 W. Beltline Highway, Suite 201
Madison, WI 53713

Email: renewables@focusonenergy.com

Online: focusonenergy.com/2023-PV-rebate Questions? Call: 800.762.7077



Solar Electric System Requirements

System-Specific Solar Electric Requirements

- Eligible models must be selected from the qualified PV module product list found at solarequipment.energy.ca.gov/Home/PVModuleList.
- Eligible inverters must be selected from the qualified Grid support inverters product list found at solarequipment.energy.ca.gov/Home/InverterSolarList.
- System must be installed with a panel tilt between 5–50 degrees.
- System must be installed within 135 degrees of due South.
- System capacity must be 0.5 kWDC or greater.
- System must be installed with 15% or less obstacle shading, per an industry accepted tool.
- System must have a minimum of a five-year warranty.
- Rebate may not exceed the total purchase price of the equipment. The only costs eligible for rebates are materials, equipment, and external labor.
- In order to receive a commercial rebate, the system must be connected through a non-residential rate meter.
- System must be purchased new. Resale equipment, new parts installed in existing equipment, or equipment that is rebuilt, rented, received from insurance claims, received from a warranty, or won as a prize does not qualify.
- Focus on Energy will only pay one rebate per site (residential) or meter (non-residential) per calendar year.
- System must be installed by a qualified contractor.

Residential Customer Solar Electric Rebates

Installation Type	Rebate
Single-Family Home	\$500 per system

- Residential rural customers will receive a \$500 bonus for installing a system. See eligible rural ZIP code list at focusonenergy.com/rural-zip-codes to confirm eligibility.

Business Customer Solar Electric Rebates

System Size in kW (DC)	Rebate	Maximum Rebate
Up to 5 kW	\$200 per kW	\$1,000
5–10 kW	\$1,000 + \$150 per kW above 5 kW	\$1,750
10–100 kW	\$1,750 + \$125 per kW above 10 kW	\$13,000
100–300 kW	\$13,000 + \$100 per kW above 100 kW	\$33,000
300–500 kW*	\$33,000 + \$85 per kW above 300 kW	\$50,000

*Solar PV systems 500 kW and above will be capped at the maximum rebate of \$50,000.

- Business customers classified as agricultural producers will qualify for a **rebate match up to \$10,000**. Agricultural producers are defined as “businesses engaged in the production of grain, livestock, milk, poultry, fruits, vegetables, bees and honey, fish, shellfish, or other common agricultural products including greenhouses.”

System Information			
% Obstacle Shading:	Module Compass Direction (in degrees):	Module Tilt Angle (in degrees from horizontal):	
# of Modules:	Brand Name:	Model Number:	Watts per Module:
# of Inverters:	Brand Name:	Model Number:	Utility Interconnection Date:
Does the System Include On-site Storage? <input type="checkbox"/> Yes <input type="checkbox"/> No	Meter Rate: <input type="checkbox"/> Residential <input type="checkbox"/> Commercial <input type="checkbox"/> Agriculture	Total Installed Cost:	Requested Rebate Amount:

