

2023 INSULATION AND AIR SEALING REBATE APPLICATION FOR SINGLE FAMILY, MULTIFAMILY, AND CONDOS

APPLY ONLINE FOR
FASTER PROCESSING



Step 1: Confirm Eligibility.

- Confirm that at least 51% of home heating comes from a participating utility.
- Confirm rebate level. If household income is at or below the amounts in the **income table in Section 4**, customer may be eligible for higher income-qualified rebates. If you think you may qualify, visit focusonenergy.com/income for more information.

Step 2: Complete Insulation and Air Sealing Projects With a Participating Trade Ally.

Step 3: Trade Ally Contractor Completes Application.

The insulation and/or air sealing project must be completed in 2023. All applications must be submitted to FOCUS ON ENERGY® within 60 days of project completion. Focus on Energy rebates are limited and are subject to change without notice.

Visit focusonenergy.com/terms for terms and conditions.

Required documentation:

- Final itemized invoice to customer (payee must match the billing section on invoice).
- Combustion safety/ventilation notification (if applicable).
- Focus on Energy/utility/housing authority income eligible approval letter (if applicable).

Incomplete or missing information will delay processing and may result in denial.

1 Utility Account Holder Information

Customer Name:

Electric Utility:	Electric Utility Account Number:
Natural Gas Utility:	Natural Gas Utility Account Number:
Installation Address:	City:
County:	State: WI ZIP:
Phone Number:	Email:
Property Type: <input type="checkbox"/> New Construction (not eligible) <input type="checkbox"/> Existing Single-Family Home (1–3 units) <input type="checkbox"/> Existing Multifamily (4+ units)	
Cooling System: <input type="checkbox"/> AC <input type="checkbox"/> Air Source Heat Pump <input type="checkbox"/> Window AC <input type="checkbox"/> None	
Heating Fuel Type: <input type="checkbox"/> Natural Gas <input type="checkbox"/> Propane <input type="checkbox"/> Oil <input type="checkbox"/> Electric <input type="checkbox"/> Other _____	Original Heating System Type: <input type="checkbox"/> Furnace <input type="checkbox"/> Air Source Heat Pump <input type="checkbox"/> Boiler <input type="checkbox"/> Electric Baseboard <input type="checkbox"/> Other _____

2 Payment Information

MAKE CHECK PAYABLE TO:

☐ Customer ☐ Trade Ally (Participating Contractor) ☐ Rental Property Owner Name: _____

If "Trade Ally" box is checked, invoice must itemize instant rebate and customer acknowledges contractor will receive rebate check.

If "Rental Property Owner" box is checked, Tax classification and Tax ID number must be provided.

Utility Partner Bonus should go to:
(Only if eligible for applicable utility bonuses)

☐ Customer ☐ Property Owner

Send Check Attention of: (Optional)

Send Check to This Address:	City:	State:	ZIP:
Tax Classification: (Only if Rental Property Owner Payee) <input type="checkbox"/> Individual <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Single-Member LLC <input type="checkbox"/> LLC - C Corp <input type="checkbox"/> LLC - S Corp <input type="checkbox"/> Limited Liability - Partnership <input type="checkbox"/> Other: _____	Tax ID Number FEIN only*: (Only if Property Owner or Business Payee)		

*Do not list your Social Security Number on this application. You will be contacted by the program via email to provide a copy of your W-9 using a secure online portal.

3 Trade Ally Contractor Information (if applicable)

Company Business Name:	Phone Number:
City:	State: ZIP:

4 Signature (sign below)

I have read and understand the terms and conditions available at focusonenergy.com/terms. I certify that the information I have provided is true and correct in this application and the product(s) and/or equipment for which I am requesting a rebate meets the requirements in this application. I understand that Focus on Energy does not warranty or guarantee the delivery of services of my chosen Trade Ally contractor.

WHICH REBATE LEVEL ARE YOU APPLYING FOR?

- ☐ Standard rebates
☐ Income-qualified rebates. Include approval letter.

Application signed by: ☐ Customer ☐ Trade Ally contractor

Signature:	Date:
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Submit Completed Application to:

Focus on Energy
3113 W. Beltline Highway, Suite 201
Madison, WI 53713

Email: homerewards@focusonenergy.com
Online: focusonenergy.com/forms/2023-ias-rebate

Questions? Call: 800.762.7077

Are You Eligible for Income-Qualified Rebates?

Household	One-Month	Annual
1	\$3,567.00	\$42,804.00
2	\$4,664.56	\$55,974.67
3	\$5,762.11	\$69,145.33
4	\$6,859.77	\$82,317.33
5	\$7,957.33	\$95,488.00

How did you hear about Focus on Energy?

- ☐ Community Association/Agency ☐ Internet Search
☐ Word of Mouth/Referral ☐ Utility Bill Insert/Direct Mail
☐ Trade Ally/Contractor ☐ Real Estate Agent
☐ Utility Website ☐ Participated Previously
☐ Other (please describe): _____

Single-Family Home (1–3 Units) Installation Requirements

Must be installed by a participating insulation and/or air sealing Trade Ally. All improvements must follow Materials & Installation (M&I) Standards. Only one improvement per category qualifies for a rebate. Rebates cannot exceed installed cost. For a complete list of Terms, Conditions, and Requirements, visit focusenergy.com/wholehome.

ENERGY STAR® Certified Air Sealing

- Pre and post blower door testing required.
- Home Assessment Report, which meets Home Performance with ENERGY STAR requirements, to be provided to the homeowner.
- Must be part of a larger project that includes the attic insulation improvement or the wall/framed floor insulation improvement.

Attic Insulation

- At least 600 square feet of attic area must be improved.
 - Open cavity/attic floor with an effective insulation level of R-19 or less; improved to R-38 or greater.
 - Closed cavity covered floor with an insulation level of R-0; improved to cavity filled with insulation.
- Air sealing installed to M&I Standards (see page 20 of the M&I Standards, bullet points number one and four).
- Knee wall improvement area can be included to meet the 600 square feet requirement.

Foundation Insulation

- At least 50% of the total sill, foundation wall, or foundation ceiling area must be improved. Area must include connected crawlspaces.
- An insulation level of R-0 insulation; improved to R-5 or greater.
- Must be part of a larger project that includes the attic insulation improvement or the wall/framed floor insulation improvement.

Wall/Framed Floor Insulation

- At least 800 square feet of exterior wall must be improved: wall cavity with an insulation level of R-0; improved to cavity filled with insulation.
- At least 400 square feet of framed floor must be improved: framed floor with an insulation of R-19 or less; improved to cavity filled with insulation.

Duct Sealing

- Not applicable to ductwork in conditioned space (e.g., basement or unvented crawlspace).
- Must be non-sealed, non-insulated ductwork outside the conditioned space; improved to be sealed and insulated to a minimum R-8.
- Must be part of a larger project that includes the attic insulation improvement or the wall/framed floor insulation improvement.

Improvements			Completion Date	Standard Rebate	Income-Qualified Rebate
ENERGY STAR® Certified Air Sealing					
CFM50 Pre:	CFM50 Post:			<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,125
Tested By:	BPI ID Number:				
Attic Insulation					
Attic Open Cavity - Total Area Improved:	Pre R-Value:	Post R-Value:		<input type="checkbox"/> \$525	<input type="checkbox"/> \$675
Attic Closed Cavity - Total Area Improved:	Pre R-Value:	Post R-Value:			
Foundation (Sills/Walls) Insulation					
Sill - Total Linear Feet Improved:	Pre R-Value:	Post R-Value:		<input type="checkbox"/> \$150	<input type="checkbox"/> \$225
Basement Wall - Total Area Improved:	Pre R-Value:	Post R-Value:			
Crawlspace Wall - Total Area Improved:	Pre R-Value:	Post R-Value:			
Basement/Crawlspace Ceiling - Total Area Improved:	Pre R-Value:	Post R-Value:			
Exterior Wall/Framed Floor Insulation					
Exterior Wall - Total Area Improved:	Pre R-Value:	Post R-Value:		<input type="checkbox"/> \$450	<input type="checkbox"/> \$450
Framed Floor - Total Area Improved:	Pre R-Value:	Post R-Value:			
Duct Sealing					
Length Improved:	<input type="checkbox"/> Sealed	Post R-Value:		<input type="checkbox"/> \$75	<input type="checkbox"/> \$75
TOTAL PROJECT COST:				\$	
TOTAL REQUESTED REBATE AMOUNT:				\$	



Multifamily Home (4+ Units) Installation Requirements

Must be installed by a participating insulation and/or air sealing Trade Ally. All improvements must follow Materials & Installation (M&I) Standards. Only one improvement per category qualifies for a rebate. Rebates cannot exceed installed cost. For a complete list of Terms, Conditions, and Requirements, visit focusenergy.com/wholehome.

General Requirements (For non-insulation measures, see the Multifamily Catalog at focusenergy.com/multifamilycatalog)

- If more than one heating system type exists in the building, please provide all the heating types, their efficiencies, and the approximate areas for each heating type.
- For heating efficiency, provide the approximate heating efficiency and units (80% thermal efficiency, 3.0 COP, etc.).
- If more than one cooling system type exists in the building please provide all the cooling types, their efficiencies, and the approximate areas for each cooling type.
- For cooling efficiency, provide approximate cooling efficiency and units (10 EER, 14 SEER, etc.).
- Rebate is not to exceed project cost.
- Insulation and air sealing improvements must be installed by a participating Trade Ally.

Air Sealing

- Air sealing must be completed at the same time as attic insulation.
- Air sealing shall be performed in accordance with building science industry best practices and in compliance with local building codes.

Attic Insulation

- Eligible insulation types include but are not limited to: fiberglass batts, spray foam, loose fill cellulose, or other material providing that it meets local and state building codes.
- Only attic area above living space (excludes laundry, storage, garage, etc.) can receive a rebate.
- Existing attic insulation must be as specified in the measure description: \leq R-11, between R-12 and R-19, or between R-20 and R-38 (excluding assembly section).
- Existing insulation of R-19 or less must be improved to R38 or greater. Existing insulation of R-20 to R-38 must be improved to at least R-49.
- Square feet of insulation should be **clearly listed and labeled with area type (attic or wall)** on the invoice.

Wall Insulation

- Eligible insulation types include but are not limited to: fiberglass, spray foam, cellulose, or other material providing that it meets local and state building codes.
- Only exterior walls in contact with living space (excludes laundry, storage, garage etc.) can receive a rebate.
- Existing wall insulation must be R-5 or less.
- Additional wall insulation must bring walls up to at least R-20 of cavity insulation.
- The use of R-13 cavity insulation plus R-5 insulated sheathing is considered equivalent to cavity insulation of R-20.
- Square feet of insulation should be **clearly listed and labeled with area type (attic or wall)** on the invoice.

Improvements					
Building Information					
Heating Type: <input type="checkbox"/> NG Furnace or NG Boiler <input type="checkbox"/> Electric Baseboard or Electric Furnace <input type="checkbox"/> Air Source Heat Pump or PTHP <input type="checkbox"/> Other _____	Heating Efficiency: (include units, i.e., AFUE, COP, HSPF)	Cooling Type: <input type="checkbox"/> Room AC <input type="checkbox"/> Central AC or ASHP (65 MBh or less) <input type="checkbox"/> Central AC or ASHP (more than 65 MBh) <input type="checkbox"/> Chiller <input type="checkbox"/> None <input type="checkbox"/> Other _____	Cooling Efficiency: (include units, i.e., SEER, EER, and kW/ton)	Approx. Building Age (years):	
Total Conditioned Floor Area:		Floor to Floor Height (ft.):		# of Floors:	
Air Sealing and Attic Insulation					
Attic, Existing Insulation \leq R-11 - Total Area Improved:	Pre R-Value:	Post R-Value:	Rebate Calculation: _____ sq. ft. X \$1.00 per attic sq. ft. = \$ _____	Completion Date:	Cost:
Attic, Existing Insulation R-12 to R-19 - Total Area Improved:	Pre R-Value:	Post R-Value:	Rebate Calculation: _____ sq. ft. X \$0.70 per attic sq. ft. = \$ _____	Completion Date:	Cost:
Attic, Existing Insulation R-20 to R-38 - Total Area Improved:	Pre R-Value:	Post R-Value:	Rebate Calculation: _____ sq. ft. X \$0.55 per attic sq. ft. = \$ _____	Completion Date:	Cost:
Exterior Wall Insulation					
Exterior Wall - Total Area Improved:	Pre R-Value:	Post R-Value:	Rebate Calculation: _____ sq. ft. X \$0.80 per sq. ft. = \$ _____	Completion Date:	Cost:
TOTAL PROJECT COST:				\$	
TOTAL REQUESTED REBATE AMOUNT:				\$	



Reminder

Please make sure this application:

- ☐ Is signed.
- ☐ Includes a copy of your itemized invoice.
- ☐ Includes your utility name and account numbers.
- ☐ Is submitted within 60 days of equipment installation.

