

2023 HEATING AND COOLING EQUIPMENT REBATES

Helping You Heat and Cool Your Home for Less

Did you know that nearly half the energy used in your home goes to heating and cooling? If you have older heating and cooling equipment that will need replacing soon, it is a good idea to plan for it now. FOCUS ON ENERGY® can help you find an energy-saving solution that is cost-effective and provides reliable comfort for your home.

Signs It Is Time for an Upgrade:

- ☐ Your heating and cooling equipment is unreliable, inefficient or over 15 years old.
- ☐ You've noticed excessive blower noises or sporadic pops, bangs, or rattles from your furnace.
- ☐ You have a manual or programmable thermostat that you do not set back regularly.
- ☐ Your energy bills have gone up.

Where to Start:

Work with an independent contractor to help you select and install the right equipment and apply for your Focus on Energy rebates. Partnering Trade Ally contractors receive training and resources that set them apart from other contractors. To find a qualified Trade Ally contractor in your area, visit focusonenergy.com/findatradeally.

Once your projects are complete, submit your rebate application and invoice within 60 days of installation.



Your Benefits

- Lower energy bills.
- Improved home comfort.
- Financial rebates.
- Technical support.
- Peace of mind.



Visit focusonenergy.com/heatingandcooling for more information and rebate applications. Apply online for faster processing.



2023 Rebates for Heating and Cooling Equipment

Effective January 1, 2023. Rebates are subject to change.

Heating and Cooling Equipment (For Residential and In-Unit Multifamily Properties)	Standard Rebate	Income-Qualified Rebate
95% AFUE Single- or Multi-Stage Natural Gas Furnace	\$50	\$350
96% AFUE Single- or Multi-Stage Natural Gas Furnace	\$100	\$450
97%+ AFUE or Multi-Stage Natural Gas Furnace	\$150	\$550
ECM Replacement (must replace existing PSC motor in an existing furnace)	\$25	\$25
95%+ AFUE Natural Gas Boiler	\$400	\$550
90%–94% AFUE Natural Gas Boiler	\$300	\$450
Indirect Water Heater (installed at the same time as a qualifying boiler)	\$100	\$150
95%+ AFUE Natural Gas Combination Boiler	\$500	\$700
90%–94% AFUE Natural Gas Combination Boiler	\$400	\$600
Smart Thermostat installed by a Qualified HVAC Contractor. (For use with natural gas furnace, natural gas boiler, and air source heat pump only.)	\$50	\$50
ENERGY STAR® Certified Geothermal Heat Pump System (with no natural gas service)	\$750	\$750
ENERGY STAR Certified Geothermal Heat Pump System (with natural gas service)	\$1,000	\$1,000
Packaged Terminal Heat Pump (efficiency requirement based on size)	\$100	\$100
Single Package Vertical Unit (efficiency requirement based on size)	\$100-\$150	\$100-\$150

Note: Work with your Trade Ally contractor to ensure the equipment you install qualifies for Focus on Energy rebates. Qualified equipment lists and complete eligibility requirements are available at focusonenergy.com/heatingandcooling. Trade Ally contractors are independent contractors with whom you will contract directly. Focus on Energy does not warranty or guarantee the delivery of services of your chosen Trade Ally contractor.

Heat Pump Equipment (Residential and In-Unit Multifamily Properties)	Requirements	Existing Primary Heating Fuel	
		Non-Natural Gas	Natural Gas
Air Source Heat Pump (ASHP)*	Ducted: 15.2 SEER2 / 10.0 EER2 / 8.1 HSPF2 Ductless: 16.0 SEER2 / 9.0 EER2 / 9.5 HSPF2	\$400	\$1,000
Cold Climate ASHP*	Above requirements and 1.75 COP at 5 degrees	\$500	\$1,300

*Not eligible for both. Customer cannot receive rebate for both the furnace/boiler AND the heat pump.

Rebates for Air Sealing and Insulation

Effective January 1, 2023. Rebates are subject to change.

For ultimate home comfort and savings, consider air sealing and insulation improvements. Even better, start with an energy assessment.

Single-Family Home Insulation and Air Sealing	Standard Rebate	Income-Qualified Rebate	Multifamily Home Insulation and Air Sealing	Rebate
ENERGY STAR Certified Air Sealing	\$675	\$1,125	Air Sealing and Attic Insulation, Existing ≤ R-11	\$1.00 per sq. ft. of attic space
Attic Insulation	\$525	\$675	Air Sealing and Attic Insulation, Existing R-12 to R-19	\$0.70 per sq. ft. of attic space
Foundation Insulation	\$150	\$225	Air Sealing and Attic Insulation, Existing R-20 to R-38	\$0.55 per sq. ft. of attic space
Wall Insulation	\$450	\$450		
Duct Sealing & Insulation	\$75	\$75		

Are You Eligible for Income-Qualified Rebates?

You may be eligible for the larger income-qualified rebates if your household income falls below the upper limits outlined below.

Household Size	Annual Income Upper Limit
1	\$42,804.00
2	\$55,974.67
3	\$69,145.33
4	\$82,317.33
5	\$95,488.00

Follow these steps to become pre-approved for income-qualified rebates:

- 1 Download the Income Eligibility Application at focusonenergy.com/income or call **800.762.7077**.
- 2 Collect required documentation and submit your application.
- 3 Receive approval notification and move forward with your projects.

Learn more at focusonenergy.com/heatingandcooling or call 800.762.7077.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Rebates are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial rebates help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

