

BE REWARDED FOR DEVELOPING YOUR ANNUAL ENERGY PROJECT PLAN



Developing your organization's energy-saving priorities and strategic energy goals can have powerful long-term benefits. Include FOCUS ON ENERGY® in your planning process and benefit from energy expert support as well as **earn \$2,500 for your time**. Limited to one incentive per year per site. Incentives approved on a first come, first served basis while funds last.

How to Participate:

1

Schedule a planning meeting with your Energy Advisor to identify energy efficiency project(s) to implement in 2024, 2025, and/or 2026.

2

Complete the Annual Planning Workbook with your Energy Advisor detailing upcoming project(s), return on investment, and estimated completion dates.

3

Submit an Annual Planning Workbook along with a signed Annual Planning Incentive application to your Energy Advisor or Business@focusonenergy.com.

Annual Planning Example

Company Name:		Smith Manufacturing				Utility Rates				
Site Address:		1234 Parkway Drive				\$ 0.07		Blended kWh		
Site Contact:		John Smith				\$ 0.95		Therms		
Contact Phone Number and Email:		608-555-5555				Annual Energy Consumption				
Energy Advisor:						Annual kWh		Annual Energy Cost (\$)		
						10,000.00		\$ 10,200.00		
						Sum of Est. Energy Savings (\$)		\$ 2,250.00		
		(Estimated project savings must sum to at least 1% of the facility's annual energy spend.)				As a % of Annual Spend		22.1%		
Projects to be completed in 2023, 2024 or 2025										
Project Type/Description		Estimated kW Savings	Estimated kWh Savings	Estimated Therms Savings	Estimated Energy Savings (\$)	Estimated Project Cost (\$)	Estimated Incentive (\$)	Simple Payback (years)	Estimated Start Date	Estimated Completion Date
Plant 5 Boiler Control Upgrade				2,000	\$ 1,900.00	\$ 8,000.00	\$ 1,600.00	4.21	4/1/2023	9/1/2023
Plant 5 Lighting Upgrade		15	5,000		\$ 350.00	\$ 3,000.00	\$ 1,700.00	8.57	9/1/2023	2/1/2024

Eligibility Requirements:

- Available for **Large Industrial** customers only.
- Workbook must be complete and application signed by a site representative with spending authority to receive incentive payment.
- Estimated project savings must sum to at least 1% of the facility's annual energy spend.

Contact your Energy Advisor to get started!

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Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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