

MULTIFAMILY NEW CONSTRUCTION PRODUCT & EQUIPMENT PERFORMANCE

The Multifamily New Construction Product & Equipment Performance (PEP) offering is a holistic approach to providing financial incentives for multifamily new construction projects. The simple incentive structure incrementally rewards property owners as more energy-efficient best practices are incorporated into the building design. Plus, there's the added benefit of a workbook to guide customers through the entire process, making participation easier than ever.

How It Works

- The workbook collects information on components of the building design, such as building envelope, lighting and HVAC. The workbook allows property owners to see the impact each building design choice has on its building's rating.
- Once complete, the workbook gives the building one of three ratings - **Good**, **Better**, or **Best**. This rating determines the project's incentive rate, with the incentive increasing as the building rating progresses from **Good** to **Best**.
- Additional incentives are offered for conditioned garages and advanced HVAC systems, including ground source heat pumps and variable refrigerant flow.

Learn more about qualifying design elements on the following page.

Base Incentive Structure	Good	Better	Best
Multifamily with conditioned garage	\$0.03/ft ²	\$0.11/ft ²	\$0.17/ft ²
Multifamily, no conditioned garage	\$0.03/ft ²	\$0.08/ft ²	\$0.15/ft ²

Who Is Eligible?

- Buildings must be served by an electric and natural gas utility participating in FOCUS ON ENERGY®.
- Buildings must be classified as multifamily which is defined as a single building with four or more living units.
- Project must be new construction (new building) or major renovation of an existing building (change of space use).

Installing an Advanced HVAC System?

Receive a bonus for the following equipment.

	Bonus Incentive
Variable refrigerant flow	\$0.04/ft ²
Ground source heat pumps	\$0.17/ft ²

Ready to Get Started?

1. Download the Workbook at focusonenergy.com/pepworkbook.
2. Upload the completed workbook and required documents to focusonenergy.com/business/multifamily.
3. Focus on Energy reviews the workbook and issues a formal incentive offer.
4. Sign the incentive offer and receive your incentive check within six to eight weeks.



Qualifying Design Elements	Good	Better	Best
Envelope			
Glazing ¹		Argon fill	Argon fill, non-metal frame
Roof insulation			≥ R-24 with thermal bridging
Wall insulation	< R-24	R-24 to R-29	> R-30
Air infiltration			≤ 2.4 air exchanges per hour at 50 pascals
Lighting			
Lighting Power Density (LPD) reduction	10% - 19%	20% - 29%	> 30%
Common area occupancy sensors			✓
HVAC			
Improved heating and cooling efficiency ²	10%	20%	30%
In-unit thermostat	Standard	Programmable	Smart
In-unit heat recovery			✓
Service Water Heating			
Efficiency rating	< 90%	90% - 94%	> 95%
Fixtures and Appliances			
ENERGY STAR® appliances	✓	✓	✓
Low-flow showerheads			✓
Garage (if conditioned)			
Indirect-fired furnace and/or unit heater	✓	✓	✓
Carbon monoxide (CO) sensor ventilation controls			✓

Blank boxes indicate code minimum or not applicable.

¹ Refer to the Workbook for U-value requirements.

² HVAC system performance requirements are detailed in the Workbook.

Learn more at focusonenergy.com/multifamilypep or call 800.762.7077

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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