



MULTIFAMILY NEW CONSTRUCTION AND MAJOR RENOVATIONS

Three Paths to Energy-Efficient Design in All Stages of Construction

FOCUS ON ENERGY® offers design professionals, builders, developers, and owners technical and financial support at every stage of the design and construction process. Financial incentives can help reduce the up-front costs of energy-efficient strategies that exceed Wisconsin energy code requirements, resulting in faster payback and higher net operating income.

Whether you are in the early planning stages, about to start construction, or in the later stages of construction, Focus on Energy provides an energy-efficient path.

Energy Design Assistance

Building projects over 5,000 sq. ft. in the early stages of planning and design can maximize energy savings and incentives by participating in Energy Design Assistance (EDA).

Through EDA, you'll receive a free, customized, whole-building analysis of energy-saving design options. Building owners and design teams can customize design elements to maximize energy efficiency opportunities while balancing financial considerations.

In addition to the building owner's incentive, calculated based on the energy savings of the entire facility, design teams may qualify for financial assistance to offset staffing costs for EDA participation.

Energy Design Review

New construction and renovation projects further along in the design journey can participate in a simplified process called Energy Design Review (EDR). Like EDA, EDR includes a whole-building analysis of multiple design options, with owner incentives based on the building's overall energy savings. Design teams may also qualify for financial assistance to offset their EDR participation if completing their own energy model.

Product and Equipment Performance

New multifamily building projects not participating in EDA or EDR can take advantage of the Product and Equipment Performance (PEP) offering. Focus on Energy completes a comprehensive review of the new multifamily building's major energy-using systems to determine how much more efficient it is than code requirements. Property owners qualify for incentives from \$0.03 to \$0.17 per square foot, depending on the energy efficiency options used. Visit focusonenergy.com/business/whole-building for full details.

PLANNING AND DESIGN	CONSTRUCTION DOCUMENTS	BIDDING/ ESTIMATING	CONSTRUCTION	MOVE-IN
Perfect timing for incentives.	Fewer opportunities available.		PEP offering: Multifamily.	Too late if beyond 60 days after occupancy.
EDA		EDR		
Multifamily PEP				

Solar-ready incentive: \$2,500 is available for EDA and EDR projects to offset the additional costs of modifying building plans to accommodate a future roof-mounted solar system.

Benefits of Energy-Efficient Construction

- Reduced operational costs and higher net operating income.
- Lower maintenance costs of 10%–20% less than typical buildings.
- Increased property value, as much as a 10% growth in asset value.
- Improved vacancy rate and fewer tenant turnovers, due to increased resident comfort.
- Attract additional residents looking for energy-efficient amenities and lower utility bills.
- Reduced greenhouse gas emissions and indoor air pollutants tied to common health issues.

Unlock Advice and Incentives

Contact Focus on Energy at multifamily@focusonenergy.com or **800.762.7077** to learn more about incentives for your project. Get started at focusonenergy.com/multifamily today.

What Strategies Will Your Next Project Include?

Maximize your energy savings potential with these top design recommendations for multifamily properties:

- Increased wall insulation.
- High solar gain, non-metal frame windows.
- Reduced lighting power density.
- Daylighting controls.
- Variable frequency drives on circulation pumps.
- Parking garage ventilation controls.
- Future solar system installation.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed. ©2023 Wisconsin Focus on Energy HPE-2509-0123

