



FOCUS ON GETTING STARTED

FOCUS ON ENERGY® can help you build your facility's energy efficiency strategy. Here are some of our most frequently asked questions to assist you in planning your next project.

How can you Make the Most of What Focus on Energy Offers?

Start talking with your Energy Advisor while in the planning phase of your project. This allows for plenty of time for preapproval. Our third party technical expertise can help maximize your energy savings and return on investment.

Who do I Contact First?

Work with your Energy Advisor to ensure you are selecting qualifying equipment. Find your Energy Advisor's contact information on the reverse side.

What Incentives are Available?

Prescriptive incentives are available for common equipment upgrades and are listed on the Catalogs and Applications page of the Focus on Energy website. Custom incentives are offered for non-standard technologies or for projects which do not include a one-for-one replacement. Custom incentive amounts are determined by the estimated first-year energy savings when upgrading to energy-efficient equipment. Work with your Energy Advisor to receive pre-approval before purchasing equipment or proceeding with upgrades.

How can I Include Focus on Energy in the Bidding/RFP Phase of a Project?

Including Focus on Energy language in your Request for Proposal (RFP) lets your Trade Ally contractors know you expect them to use qualifying energy-efficient equipment. Use the sample language provided below or contact your Energy Advisor to discuss alternative language to include in bid documents.

Sample RFP Language

(include in your next RFP)

[Name of school or government entity] intends to involve Focus on Energy in the design and construction process to maximize energy savings and receive financial incentives for installing energy-efficient systems and equipment. The architect or engineer commissioned for this project shall work with Focus on Energy by providing services that include but are not limited to, participation in meetings with Focus on Energy to identify energy-saving measures, the selection and specification of Focus on Energy approved equipment, and contractor cooperation in providing invoices and other documentation for qualifying equipment incentives before project close-out.

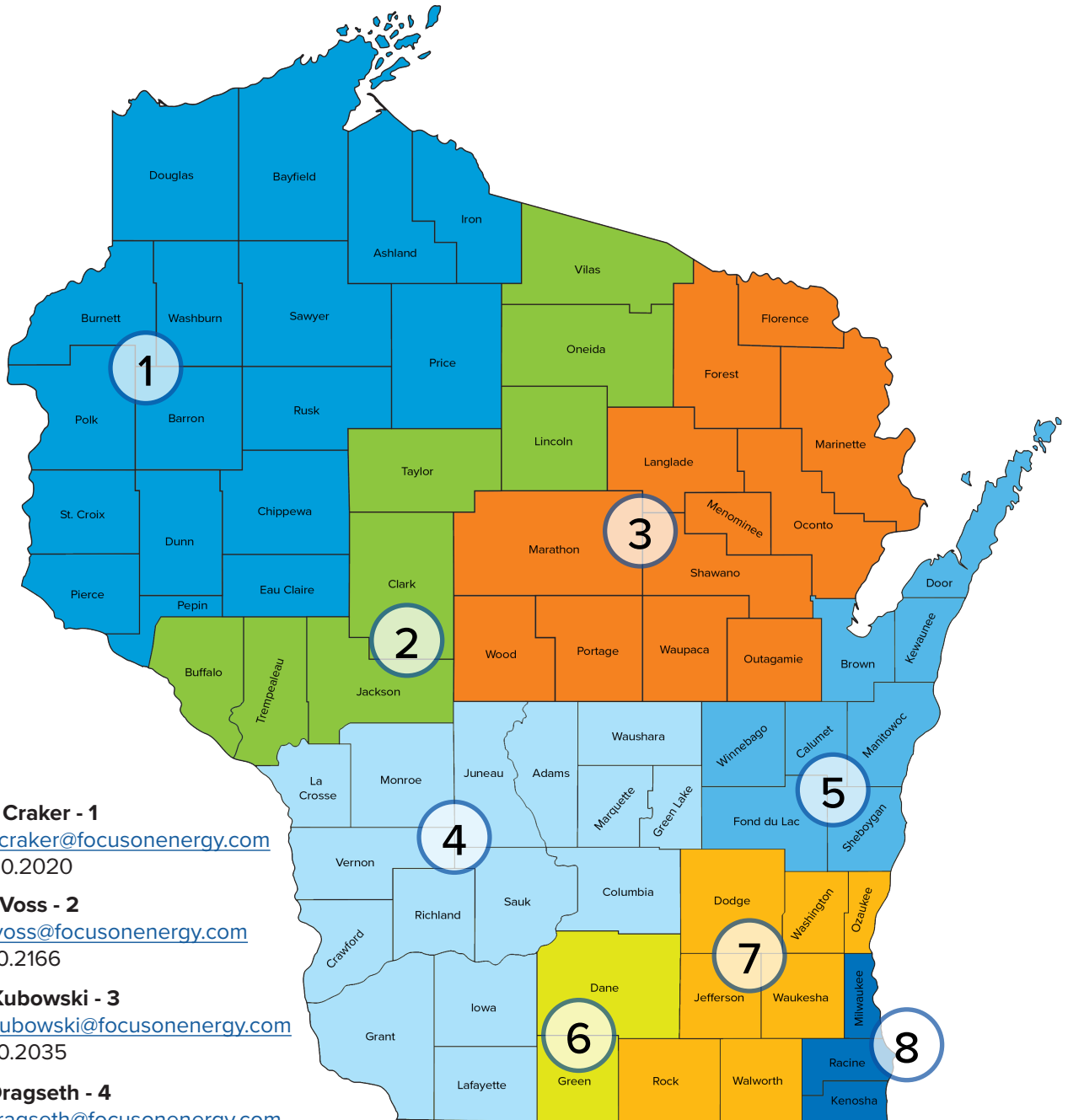
Have questions?

**Contact us at 800.762.7077 or
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2023 ENERGY ADVISOR TERRITORY MAP ASSIGNMENTS

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REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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