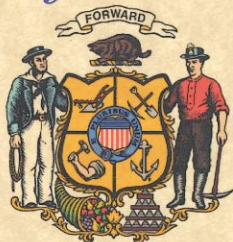


STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; investments in renewable energy and energy efficiency are critical to ensuring Wisconsinites can continue to thrive well into the future; and

WHEREAS; to support the creation of a clean energy economy, in 2019, the state established the goal for 100 percent of the electricity consumed in Wisconsin to be carbon-free by 2050; and

WHEREAS; in support of this goal, in 2022, the state released Wisconsin's first-ever Clean Energy Plan, which provides a roadmap for the state to lower energy bills for Wisconsin families, promote energy independence by reducing reliance on out-of-state energy sources, create an estimated more than 40,000 jobs by 2030, and invest in job training and apprenticeship programs in innovative industries and technologies; and

WHEREAS; the goals of the Clean Energy Plan include expanding programming through Focus on Energy, which is Wisconsin's statewide energy efficiency and renewable energy program that helps Wisconsin businesses and residents save energy and money; and

WHEREAS; administered by Focus on Energy, Wisconsin has led the nation in the rollout of the state's Home Energy Rebate programs, which assist homeowners in making energy efficiency and electrification upgrades to lower energy bills; and

WHEREAS; since launching the programs in 2024, over \$19 million in rebates have been paid to Wisconsin households, helping residents save energy and money with energy-efficient home upgrades; and

WHEREAS; 2026 marks the 25th anniversary of Focus on Energy, and over the past 25 years, Focus on Energy has achieved more than 93.4 billion kilowatt-hours of verified net lifecycle electricity savings and 3.9 billion therms of verified net lifecycle natural gas savings, delivering lasting benefits to Wisconsin families, businesses, and communities; and

WHEREAS; while significant efforts have been made to advance Wisconsin's clean energy economy, more work remains, and the state reaffirms its commitment to building upon this work to keep lowering costs for working families while working toward the more sustainable future Wisconsin needs and deserves; and

WHEREAS; today, the state of Wisconsin encourages all Wisconsinites to continue to contribute to the state's sustainability efforts by learning about energy efficiency and adopting energy-efficient habits in their daily lives;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 7, 2026, as

ENERGY EFFICIENCY DAY

throughout the State of Wisconsin, and I commend this observance
to all our state's residents.



IN TESTIMONY WHEREOF, I have
hereunto set my hand and caused the
Great Seal of the State of Wisconsin
to be affixed. Done at the Capitol in
the City of Madison this 25th day
of September 2026.

Tony Evers
TONY EVERS
GOVERNOR

By the Governor:

Sarah Godlewski
SARAH GODLEWSKI
Secretary of State