



TRAINING INCENTIVES

FOCUS ON ENERGY® helps Trade Allies strengthen skills and build the next generation of talent through training incentives designed to support growth, expand capabilities, and earn industry certifications.

Registered Trade Allies can receive reimbursement for up to 75% of eligible training and certification costs, with up to \$3,000 available per company each year. An additional \$500 is available to help cover required training materials or equipment.

Not a registered Trade Ally? Sign-up today so you can take advantage of this opportunity.

Getting Started is Easy

- 1 Enroll**
Submit a **Training Incentive Pre-Approval Form** before starting any training or certification.
- 2 Receive Pre-Approval**
Focus on Energy reviews your request and provides written pre-approval so you can move forward.
- 3 Complete Training or Certification**
Participate in the approved training or certification.
- 4 Submit Verification**
Provide the completed **Training Reimbursement Form** along with required documentation.
- 5 Receive Reimbursement**
Focus on Energy reviews your submission and provides payment within three to four weeks.

Trade Allies must complete approved training or certification within six months of pre-approval. If not completed within this timeframe, re-enrollment is required to receive reimbursement.

Eligible Trainings and Certifications

Energy-related training and certifications from recognized training providers are eligible for reimbursement. Eligible trainings and certifications may include, but are not limited to, offerings from organizations such as:

- Building Performance Institute (BPI)
- North American Technician Excellence (NATE)
- U.S. Green Building Council (USGBC)
- Association of Energy Engineers (AEE)
- American Society of Heating, Refrigerating, and Air-Conditioning Engineers (ASHRAE)

Have questions? Contact us at tradeally@focusonenergy.com or give us a call at **800.762.7077**.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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