

2026 HEATING AND COOLING REBATE APPLICATION FOR SINGLE FAMILY, MULTIFAMILY, AND CONDOS

ALL PARTICIPATING UTILITY CUSTOMERS ARE ELIGIBLE FOR FOCUS ON ENERGY® REBATES

APPLY ONLINE
FOR FASTER
PROCESSING



Step 1: Complete Your Application.

Incomplete or missing information will delay processing.

Required documentation:

- Completed and signed rebate application (both pages).
- Invoice/sales receipt.

Step 2: Submit Paperwork.

Submit the application within 60 days of the equipment installation.

These rates apply to equipment installed on or before June 30, 2026. Applications must be submitted within 60 days of installation, no later than August 31, 2026. Focus on Energy rebates are limited and are subject to change without notice. Allow 8-10 weeks for processing. Visit focusonenergy.com to review requirements, terms, and conditions.

1 Utility Account Holder Information

Customer Name:

Electric Utility:	Electric Utility Account Number:		
Natural Gas Utility:	Natural Gas Utility Account Number:		
Installation Address:	City:		
State: WI	ZIP:	Phone Number:	Email:

Property Type: New Construction (Not Eligible) Existing Single-Family Home (1-3 units) Existing Multifamily (4+ units)

Cooling System: AC Air Source Heat Pump Window AC None

Heating Fuel Type:

Natural Gas Propane Oil Electric Other

*Customers using Propane/Oil/Other are only eligible for: smart thermostat connected to a heat pump; ECM Variable-Speed Pumps and ECM Furnace Blower Replacement; Certified Geothermal Heat Pumps (with no natural gas service); Packaged Terminal Heat Pump rebates.

Heating System Type:

Furnace Air Source Heat Pump Boiler

Electric Baseboard Other

2 Payment Information

MAKE CHECK PAYABLE TO: Customer Trade Ally (Participating Contractor) Rental Property Owner Third-Party Business Other _____

Send Check to the Attention of: (Optional)

Send Check to This Address:

City: _____ State: _____ ZIP: _____

Tax Classification: (Only if Rental Property Owner Payee)

Individual Corporation Partnership Sole Proprietorship Single-Member LLC
 LLC - C Corp LLC - S Corp LLC - Partnership Other:

FEIN SSN

Tax Identification FEIN Only*: _____

(Mandatory for Rental Property Owner or Business Payee)

*Do not list your Social Security Number on this application. You will be contacted by the Program via email to provide a copy of your W-9 using a secure online portal.

3 Trade Ally Contractor Information (If Applicable)

Company Business Name: _____ Phone Number: _____

Street Address: _____ City: _____ State: _____ ZIP: _____

4 Signature (Sign Below)

I have read and understand the terms and conditions available at focusonenergy.com/terms. I certify that the information I have provided is true and correct in this application and that the product(s) and/or equipment for which I am requesting a rebate meet(s) the requirements in this application. I understand that Focus on Energy does not warranty or guarantee the delivery of services of my chosen Trade Ally contractor. Rebates are subject to change and cannot exceed project costs.

Signature: _____

Date: _____

Reminder

Please make sure this application:

- Is signed.
- Includes a copy of your itemized invoice/receipt.
- Includes your utility name and account numbers.
- Is submitted within 60 days of equipment installation or purchase date for smart thermostats purchased at retail.



Submit Completed Application To:

Focus on Energy
3113 W. Beltline Highway, Suite 201
Madison, WI 53713

Email: homerewards@focusonenergy.com

Online: focusonenergy.com/forms/2026-residential-hvac-rebate

Questions? Call 800.762.7077

How did you hear about Focus on Energy?

- Community Association/Agency Internet Search Word of Mouth/Referral
- Utility Bill Insert/Direct Mail Trade Ally/Contractor Real Estate Agent
- Utility Website Participated Previously Social Media Email
- Other (please describe): _____



Smart Thermostat (Homes heated by LP (liquid propane), oil, electric resistance, or geothermal heat pump are not eligible. Rebate only eligible for smart thermostats purchased at a retail store.)

Equipment	Date Purchased	Manufacturer/Brand	Model Number	Serial Number	Cost at Purchase	Rebate
Smart Thermostat						<input type="checkbox"/> \$50
Smart Thermostat						<input type="checkbox"/> \$50

Limit of one rebate per heating system, and two per household.

ECM Variable-Speed Pumps and ECM Furnace Blower Replacement

Equipment	Installation Date	Manufacturer/Brand	Model Number	Installation Cost	Rebate
ECM Variable-Speed Pump, <100 Watts					<input type="checkbox"/> \$80
ECM Variable-Speed Pump, 100-500 Watts					<input type="checkbox"/> \$200
ECM Variable-Speed Pump, >500 Watts					<input type="checkbox"/> \$400
ECM Furnace Blower Replacement (Must replace existing PSC motor, not part of a furnace replacement.)					<input type="checkbox"/> \$25

Certified Geothermal Heat Pumps (with natural gas service)

Rebate \$1,000

Brand Name:	Model Number:	Capacity (Tons):
System Equipment Type: <input type="checkbox"/> Water-to-Water <input type="checkbox"/> Water-to-Air <input type="checkbox"/> Direct Ground Exchange	Field Type: <input type="checkbox"/> Open-Loop <input type="checkbox"/> Closed-Loop	
AHRI Certification Reference Number:	Installation Date:	Installation Cost:
Type of Auxiliary Heat/Emergency Heat Source: <input type="checkbox"/> None <input type="checkbox"/> Natural Gas <input type="checkbox"/> Propane <input type="checkbox"/> Electric <input type="checkbox"/> Oil <input type="checkbox"/> Other	Type of Heating System Replaced: <input type="checkbox"/> Furnace <input type="checkbox"/> Boiler <input type="checkbox"/> Electric Resistance <input type="checkbox"/> Ground Source Heat Pump <input type="checkbox"/> Other	
Certified Geothermal Heat Pumps (with no natural gas service)		
Brand Name:	Model Number:	Capacity (Tons):
System Equipment Type: <input type="checkbox"/> Water-to-Water <input type="checkbox"/> Water-to-Air <input type="checkbox"/> Direct Ground Exchange	Field Type: <input type="checkbox"/> Open-Loop <input type="checkbox"/> Closed-Loop	
AHRI Certification Reference Number:	Installation Date:	Installation Cost:
Type of Auxiliary Heat/Emergency Heat Source: <input type="checkbox"/> None <input type="checkbox"/> Propane <input type="checkbox"/> Electric <input type="checkbox"/> Oil <input type="checkbox"/> Other	Type of Heating System Replaced: <input type="checkbox"/> Furnace <input type="checkbox"/> Boiler <input type="checkbox"/> Electric Resistance <input type="checkbox"/> Ground Source Heat Pump <input type="checkbox"/> Other	

Unit must be ENERGY STAR® certified. The Pre-Qualified Equipment List is available at: <https://www.energystar.gov/productfinder/product/certified-geothermal-heat-pumps/results>.

Multifamily-Style Equipment (Visit focusonenergy.com/multifamily to learn more about multifamily-style equipment rebates and incentives.

Visit focusonenergy.com/multifamilycatalog for additional directions on applying for rebates.)

Equipment	Manufacturer Name	Model Number	Unit Measure	Number of Units (A)	Rebate per Unit (B)	Total Rebate (A x B)
Single Package Vertical Unit Natural Gas Unit, 90%+ Thermal Efficiency					<input type="checkbox"/> \$100	
Single Package Vertical Unit Natural Gas Unit, 90%+ Thermal Efficiency, 11.0+ EER					<input type="checkbox"/> \$150	
Packaged Terminal Heat Pump					<input type="checkbox"/> \$120	

TOTAL REQUESTED REBATE AMOUNT:

\$

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

