



FOCUS ON YOUR DREAM HOME



focusonenergy[®]

Partnering with Wisconsin utilities

NEW HOME CERTIFICATION

Helping you build the highest quality and most energy-efficient home.

Would you like the assurance of knowing that your home surpasses others in Wisconsin in terms of energy efficiency, comfort, and durability? Opt for a FOCUS ON ENERGY[®] certified new home, and gain peace of mind knowing your home exceeds the energy efficiency of a typical new home constructed in Wisconsin.

IN ADDITION TO SAVING ENERGY, YOU WILL ENJOY:



Premium indoor air quality



Consistent temperatures and no drafts



Lower utility bills



Superior ventilation to protect against mold



Get started today!

Have Questions? Call: 800.762.7077

focusonenergy.com/new-home



REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

THREE EASY STEPS TO NEW HOME CERTIFICATION

01

Work with a Focus on Energy builder partner. Find one at focusonenergy.com/findatradeally.



02

Work with your builder and Building Performance Consultant (BPC) to determine the level of energy efficiency you can achieve.

03

Get peace of mind with third-party verification. A BPC associated with Focus on Energy completes two site visits to ensure certification standards are upheld for optimal energy efficiency.

Site Visit 1: Framing and Insulation Review

- Review framing for potential air bypasses
- Check insulation installation
- Ensure home is on track to meet program requirements



Site Visit 2: Performance Testing

- Blower door test to determine air tightness
- Ventilation capacity testing to verify ventilation performance
- Builder report verifying adherence to program requirements

Focus on Energy certified homes built in 2023 were an average of **35%** more efficient than Wisconsin code.

MONEY BACK IN YOUR POCKET

Still debating whether to stay in your home or build new? If your existing home was built more than 20 years ago, investing in a Focus on Energy certified home can provide long-term savings for your household.



The estimate in the chart above includes annual fuel price increases over the next 30 years as projected by the U.S. Energy Information Administration