

2026 INSULATION & AIR SEALING REBATES

Air Sealing and Insulating Your Home Can Offer Several Benefits:

Energy Savings: By preventing air leaks and improving insulation, you can reduce the amount of energy needed to heat or cool your home and lower your utility bills. The Environmental Protection Agency estimates that homeowners can save an average of 15% on heating and cooling costs by air sealing and adding insulation.

Increased Comfort: Insulation helps maintain a consistent temperature inside your home, keeping it warm in the winter and cool in the summer. Air sealing also reduces drafts, making your home more comfortable year-round.

Improved Air Quality: Sealing gaps and cracks can prevent dust, pollen, and pests from entering your home, leading to better indoor air quality.

Noise Reduction: Insulation can help reduce noise from outside, creating a quieter indoor environment.

Prevention of Moisture Problems: Proper insulation and air sealing can help control humidity levels and reduce the risk of mold and mildew.

These improvements can make your home more energy-efficient, comfortable, and healthy. FOCUS ON ENERGY® offers resources and rebates to help you get the work done.

Consider Starting With an Energy Assessment

A home energy assessment will identify areas in your home that cause drafts, discomfort, and high energy costs. Assessments performed by skilled Trade Ally contractors will also include identification of health and safety issues that you may not otherwise consider. Plus, if you start with a comprehensive home energy assessment, you can earn higher rebates.



Next Steps

- 1 Contact a Focus on Energy Trade Ally contractor for an estimate. Visit focusonenergy.com/findatradeally to find a Trade Ally contractor in your area.
- 2 Complete your air sealing and insulation project.
- 3 Receive rebates with support from your Trade Ally contractor.



Are You Eligible for Higher Rebates?

Some customers may be eligible for increased rebates based on household income and the area median income (AMI). Property owners with at least 50% of building residents qualifying for increased rebates based on household income can also receive larger rebates.

Visit focusonenergy.com/income to learn more.

2026 Rebates for Insulation and Air Sealing

These rebates apply to insulation and air sealing projects completed on or before June 30, 2026. Applications must be submitted within 60 days of project completion, no later than August 31, 2026. Rebates are subject to change and cannot exceed project costs. Check focusonenergy.com for current rebate amounts.

Single-Family Home Insulation and Air Sealing	Rebate for Higher-Income Households (Above 150% AMI)	Rebate for Moderate-Income Households (Between 80% and 150% AMI)	Rebate for Low-Income Households (Below 80% AMI)
ENERGY STAR® Qualified Air Sealing*	\$850	\$1,160	\$1,475
Attic Insulation	\$650	\$750	\$850
Foundation Insulation	\$90	\$120	\$150
Sill Insulation	\$90	\$120	\$150
Wall Insulation	\$575	\$575	\$575
Seal and Insulate Ducts in a Conditioned Space	\$90	\$90	\$90
Seal and Insulate Ducts in an Unconditioned Space	\$1,000	\$1,000	\$1,000

*Must be completed along with attic insulation or wall insulation installed by a Trade Ally contractor.

Note: You cannot receive both the duct sealing and insulation rebate in a conditioned and an unconditioned space.



Learn more by calling **800.762.7077** or visiting focusonenergy.com/insulation.

Even More Savings!

Focus on Energy rebates are not the only way to save on home energy projects. Your household may be eligible for other programs including instant discounts, IRA Home Energy Rebates, Weatherization Assistance Programs, and utility rebates. Plus, if qualified, you can combine rebates for even more savings! Check out focusonenergy.com/get-started to learn more.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

