

FOCUS ON FREE ENERGY SAVINGS



You heard right, energy-saving packs from FOCUS ON ENERGY® are **free**-seriously, free. Packs ship directly to your door and include a variety of products that will help you focus on reducing energy waste in your kitchen, bathroom, and family room.

Ready to save for free?

Order your free pack now at focusenergymarketplace.com/free or give Focus on Energy a call at **800.762.7077**. Before ordering your pack, please have your electric and gas (if applicable) utility account numbers handy. *Limit of one pack per eligible household per year. Pack contents may vary.*



Already ordered your free pack this year? Visit focusenergymarketplace.com to find discounts on more energy-saving products.



Kitchen Pack



Bathroom Pack



Family Room Pack



FOCUS ON HOME ENERGY SAVINGS



When you turn your focus on energy efficiency, you can focus on doing more. Whatever the motivation may be, you're making a conscious effort to reduce your home energy use and save money not only for yourself and your fellow Wisconsinites.

With all the different ways to take action, it can be challenging to decide which solutions are best for you. We make it easy for you to find the right opportunities to make a real difference.

Focus on FREE energy-saving products.

Get a pack with LED bulbs, efficient water fixtures and more sent right to your door—all for free!
focusonenergymarketplace.com/free

Get even more savings!

Your household may be eligible for other programs including instant discounts, IRA Home Energy Rebates, weatherization assistance programs and utility rebates. Plus, eligible customers can combine rebates for even more savings!
focusonenergy.com/get-started

Stay comfortable and save on heating and cooling upgrades.

Get instant discounts and rebates on new heating and cooling equipment like furnaces, smart thermostats, and more.
focusonenergy.com/heatingandcooling

Find instant discounts on energy-efficient products online.

Focus on Energy's online marketplace offers a variety of energy-efficient products at discounted prices. focusonenergymarketplace.com

Learn how to save at home in a matter of minutes.

Focus on Energy's online home energy assessment can help you make smart energy decisions for your home. Plus, find rebates to help save money on your upgrades. focusonenergy.myenergyxpert.com

Renewable energy.

Focus on Energy provides technical support and financial rebates to make your transition to renewable energy easy.
focusonenergy.com/renewable

Seal your home and save energy.

Air sealing and insulation upgrades will help protect your home against lost heating or cooling, air quality issues, and improve your comfort, year-round.
focusonenergy.com/wholehome

Measure twice, cut once (and save forever).

Focus on Energy will put you in touch with builders and consultants providing third-party certification for homes that meet the highest efficiency standards.
focusonenergy.com/new-home

focusonenergy.com/focusonsavings

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

©2026 Wisconsin Focus on Energy