

Subject: Unlock Savings with IRA Home Energy Rebates

Pre-header: Save energy, lower your project costs, and make your home more efficient with the new IRA Home Energy Rebates.

Headline

IRA Home Energy Rebates

Save Energy and Cut Costs with IRA Home Energy Rebates

Discover the benefits of IRA Home Energy Rebates and start saving on project costs while making your home more energy efficient. With two tailored programs—**Home Efficiency Rebate Program (HOMES)** and **Home Electrification and Appliance Rebate Program (HEAR)**—you can access financial support for energy-saving upgrades, from insulation to modern electric appliances. Whether you're looking to improve your home's efficiency and lower energy use or preparing your home to be as efficient as possible to transition to renewable energy solutions, these rebates are designed to make it easier and more affordable.

IRA Home Energy Rebates are designed to support homeowners with energy-saving upgrades and electrification efforts.

How to Participate

It's easy to get started:

1. **Complete Income Qualification** – Determine your eligibility based on household income. HOMES is open to all homeowners, while HEAR targets low- and moderate-income households.
2. **Choose Your IRA Registered Contractor** – Registered contractors manage everything, from forms to approvals, ensuring a seamless process.
3. **Start Your Project** – Begin upgrading your home to save energy and costs.

HOMES provides rebates for whole-home energy improvements in single-family and multifamily residences. Eligible upgrades include ENERGY STAR® appliances, heating/cooling equipment, insulation, and more. The rebates you receive depend on your household income and the energy savings achieved.

HEAR supports low- and moderate-income households installing heat pumps and other energy-efficient electric equipment.

Maximize Your Savings Combine IRA Home Energy Rebates with FOCUS ON ENERGY® rebates, the Weatherization Assistance Program, utility rebates, and federal tax credits to maximize your savings.

Learn More Visit focusonenergy.com/ira-homes and focusonenergy.com/ira-hear for full program details. Start your journey to a more energy-efficient home today!