

EARN UP TO \$3,000 PER UNIT

And lower your energy use for even more savings!

Save Money on Your Invoice

Skip the paperwork and receive an instant discount directly on your invoice when you purchase qualifying food service equipment from participating dealers.

Save Energy with High-Efficiency Equipment

Cooking appliances can account for almost 35% of the average restaurant's energy costs. Energy-efficient equipment can lower these bills by as much as 75% without sacrificing performance.*

Qualifying Equipment

Equipment must be installed at a nonresidential site receiving service from a participating utility for the corresponding fuel type. For complete details and a list of qualified products, visit focusonenergy.com/instantdiscounts.

	Equipment Type	Instant Discount (per unit)	Estimated Lifetime Savings
Natural Gas	Combination Oven	\$2,000	\$10,000
	Convection Oven	\$350	\$1,400
	Conveyor Broiler	\$1,500	\$20,000 - \$65,000
	Conveyor Oven	\$1,200	\$3,800
	Cooktop (per burner)	\$100	\$450
	Demand Control Kitchen Ventilation (per horsepower of exhaust fan)	\$600	\$3,500 - \$8,000
	Dishwasher	\$250 - \$750	\$350 - \$8,500
	Fryer	\$1,000	\$4,500
	Griddle (per linear foot)	\$250	\$700
	Rack Oven	\$1,000	\$2,300 - \$4,700
	Salamander Broiler (per input MBh)	\$15	\$50
	Steamer (per number of pans)	\$1,500 - \$3,000	\$3,900 - \$7,800
Electric	Combination Oven	\$2,000	\$23,000
	Convection Oven	\$350	\$3,200
	Cooktop (per burner)	\$250	\$400
	Deck Oven	\$1,500	\$11,500
	Demand Control Kitchen Ventilation (per horsepower of exhaust fan)	\$600	\$4,100 - \$6,700
	Dishwasher	\$250 - \$750	\$7,200 - \$67,000
	Freezer	\$200	\$300 - \$2,400
	Fryer	\$1,000	\$2,500
	Griddle (per linear foot)	\$250	\$1,400
	Hot Food Holding Cabinet	\$500	\$650 - \$14,000
	Ice Machine	\$250	\$900 - \$4,500
	Refrigerator	\$200	\$250 - \$900
	Steamer (per number of pans)	\$1,500 - \$3,000	\$13,800 - \$27,600

*energy.gov/sites/default/files/asset/document/ES%20Restaurant%20Guide%202017-2018%20v16.pdf

Learn more at focusonenergy.com/instantdiscounts

PARTICIPATING DEALERS – LOCAL

Dealer Name	Location (Town, State)	Phone Number	Website
Benedict Sales & Service	Eau Claire, WI	800.944.3604	benedictss.com
	La Crosse, WI	608.781.6614	
	Winona, WI	507.452.2500	
Boelter	Waukesha, WI	800.263.5837	boelter.com
Carlson Refrigeration	Superior, WI	715.395.5513	carlson-lakeshore.com
Commercial Appliance of Appleton	Appleton, WI	920.731.6060	commappl.com
D.A. Berther, Inc.	West Allis, WI	414.328.1995	daberther.com
Diverse Foodworks Equipment LLC	Schofield, WI	715.359.9481	–
Don Stevens	Green Bay, WI	920.283.0112	donstevens.com
	New Berlin, WI	262.693.1701	
Fein Brothers	Milwaukee, WI	414.562.0220	feinbrothers.com
Kavanaugh Restaurant Supply	Fitchburg, WI	608.271.8514	shopkrs.com
Kessenich's	Madison, WI	800.248.0555	kessenichs.com
Krumenauer Co Inc.	Oshkosh, WI	920.235.8950	krumenauers.com
Lighthouse Bay Equipment and Energy Services	Des Moines, IA	–	lighthousebay equipment.com
Refrigeration Services of Green Bay	Green Bay, WI	920.337.0700	rsgblc.com
Ron Hammes	La Crosse, WI	608.788.3110	ronhammes.com
S&P Equipment	Cudahy, WI	414.481.2121	–
SFS Equipment	Superior, WI	218.340.0747	sfsequipment.com
Star Restaurant Supply	Milwaukee, WI	414.384.7777	starrestsupply.com
Streich Equipment Co. Inc.	Wausau, WI	715.842.0531	streich-equipment. square.site
Superior Equipment & Supply	St Francis, WI	800.960.4300	superior equipment.online
Taylor Enterprises of WI	Ixonia, WI	262.567.7286	taylorwi.net
United Refrigeration Inc	Madison, WI	608.274.8390	uri.com
	Milwaukee, WI	414.647.0890	
	Eau Claire, WI	715.834.9705	
Upper Lakes Foods	Cloquet, MN	800.879.1265	upperlakesfoods.com

REDUCING ENERGY WASTE ACROSS WISCONSIN

FOCUS ON ENERGY®, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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