

# EARN UP TO \$3,000 PER UNIT

And lower your energy use for even more savings!

## Save Money on Your Invoice

Skip the paperwork and receive an instant discount directly on your invoice when you purchase qualifying food service equipment from participating dealers.

## Qualifying Equipment

Equipment must be installed at a nonresidential site receiving service from a participating utility for the corresponding fuel type. For complete details and a list of qualified products, visit [focusonenergy.com/instantdiscounts](http://focusonenergy.com/instantdiscounts).

## Save Energy with High-Efficiency Equipment

Cooking appliances can account for almost 35% of the average restaurant's energy costs. Energy-efficient equipment can lower these bills by as much as 75% without sacrificing performance.\*

|             | Equipment Type   | Instant Discount (per unit) | Estimated Lifetime Savings |
|-------------|--|-----------------------------|----------------------------|
| Natural Gas | Combination Oven   | \$2,000                     | \$10,000                   |
|             | Convection Oven  | \$350                       | \$1,400                    |
|             | Conveyor Broiler   | \$1,500                     | \$20,000 - \$65,000        |
|             | Conveyor Oven  | \$1,200                     | \$3,800                    |
|             | Cooktop (per burner)   | \$100                       | \$450                      |
|             | Demand Control Kitchen Ventilation (per horsepower of exhaust fan) | \$600                       | \$3,500 - \$8,000          |
|             | Dishwasher   | \$250 - \$750               | \$350 - \$8,500            |
|             | Fryer  | \$1,000                     | \$4,500                    |
|             | Griddle (per number of pans)                                       | \$250                       | \$700                      |
|             | Rack Oven  | \$1,000                     | \$2,300 - \$4,700          |
|             | Salamander Broiler (per input MBh)                                 | \$15                        | \$50                       |
|             | Steamer (per linear foot)  | \$1,500 - \$3,000           | \$3,900 - \$7,800          |
| Electric    | Combination Oven   | \$2,000                     | \$23,000                   |
|             | Convection Oven  | \$350                       | \$3,200                    |
|             | Cooktop (per burner)   | \$250                       | \$400                      |
|             | Deck Oven  | \$1,500                     | \$11,500                   |
|             | Demand Control Kitchen Ventilation (per horsepower of exhaust fan) | \$600                       | \$4,100 - \$6,700          |
|             | Dishwasher   | \$250 - \$750               | \$7,200 - \$67,000         |
|             | Freezer  | \$200                       | \$300 - \$2,400            |
|             | Fryer  | \$1,000                     | \$2,500                    |
|             | Griddle (per number of pans)                                       | \$250                       | \$1,400                    |
|             | Hot Food Holding Cabinet   | \$500                       | \$650 - \$14,000           |
|             | Ice Machine  | \$250                       | \$900 - \$4,500            |
|             | Refrigerator   | \$200                       | \$250 - \$900              |
|             | Steamer (per linear foot)  | \$1,500 - \$3,000           | \$13,800 - \$27,600        |

\*energystar.gov/sites/default/files/asset/document/ES%20Restaurant%20Guide%202017-2018%20v16.pdf

Learn more at [focusonenergy.com/instantdiscounts](http://focusonenergy.com/instantdiscounts)

# PARTICIPATING DEALERS – LOCAL

| Dealer Name                                     | Location<br>(Town, State) | Phone Number | Website  |
|---|---------------------------|--------------|--|
| Boelter   | Waukesha, WI              | 800.263.5837 | <a href="http://boelter.com">boelter.com</a>                                     |
| Carlson Refrigeration                           | Superior, WI              | 715.395.5513 | <a href="http://carlson-lakeshore.com">carlson-lakeshore.com</a>                 |
| Commercial Appliance<br>of Appleton             | Appleton, WI              | 920.731.6060 | <a href="http://commappli.com">commappli.com</a>                                 |
| D.A. Berther, Inc.                              | West Allis, WI            | 414.328.1995 | <a href="http://daberther.com">daberther.com</a>                                 |
| Diverse Foodworks<br>Equipment LLC              | Schofield, WI             | 715.359.9481 | –  |
| Don Stevens                                     | Green Bay, WI             | 920.283.0112 | <a href="http://donstevens.com">donstevens.com</a>                               |
|   | New Berlin, WI            | 262.693.1701 |  |
| Fein Brothers                                   | Milwaukee, WI             | 414.562.0220 | <a href="http://feinbrothers.com">feinbrothers.com</a>                           |
| Kavanaugh Restaurant Supply                     | Fitchburg, WI             | 608.271.8514 | <a href="http://shopkrs.com">shopkrs.com</a>                                     |
| Kessenich's                                     | Madison, WI               | 800.248.0555 | <a href="http://kessenichs.com">kessenichs.com</a>                               |
| Krumenauer Co Inc.                              | Oshkosh, WI               | 920.235.8950 | <a href="http://krumenauers.com">krumenauers.com</a>                             |
| Lighthouse Bay Equipment and<br>Energy Services | Des Moines, IA            | –            | <a href="http://lighthousebayequipment.com">lighthousebayequipment.com</a>       |
| Refrigeration Services of<br>Green Bay          | Green Bay, WI             | 920.337.0700 | <a href="http://rsgbllc.com">rsgbllc.com</a>                                     |
| Ron Hammes                                      | La Crosse, WI             | 608.788.3110 | <a href="http://ronhammes.com">ronhammes.com</a>                                 |
| S&P Equipment                                   | Cudahy, WI                | 414.481.2121 | –  |
| SFS Equipment                                   | Superior, WI              | 218.340.0747 | <a href="http://sfsequipment.com">sfsequipment.com</a>                           |
| Star Restaurant Supply                          | Milwaukee, WI             | 414.384.7777 | <a href="http://starrestsupply.com">starrestsupply.com</a>                       |
| Streich Equipment<br>Co. Inc.                   | Wausau, WI                | 715.842.0531 | <a href="http://streich-equipment.square.site">streich-equipment.square.site</a> |
| Superior Equipment<br>& Supply                  | St Francis, WI            | 800.960.4300 | <a href="http://superiorequipment.online">superiorequipment.online</a>           |
| Taylor Enterprises of WI                        | Ixonia, WI                | 262.567.7286 | <a href="http://taylorwi.net">taylorwi.net</a>                                   |
| United Refrigeration Inc                        | Madison, WI               | 608.274.8390 | <a href="http://uri.com">uri.com</a>   |
|   | Milwaukee, WI             | 414.647.0890 |  |
|   | Eau Claire, WI            | 715.834.9705 |  |
| Upper Lakes Foods                               | Cloquet, MN               | 800.879.1265 | <a href="http://upperlakesfoods.com">upperlakesfoods.com</a>                     |

## REDUCING ENERGY WASTE ACROSS WISCONSIN

FOCUS ON ENERGY®, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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