



FOCUS ON ENERGY® (“SPONSOR”)

EFFICIENCY MADNESS MVP 2026 - OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER THE CONTEST TO WIN A PRIZE. ONLY OPEN TO LEGAL RESIDENTS OF THE U.S. AND THE STATE OF WISCONSIN AND WHO ARE 18 YEARS OF AGE OR OLDER AT TIME OF THE CONTEST.

CONDUCT:

The Official Rules will be posted on the following website throughout the Efficiency Madness MVP Period:

<https://focusonenergy.com/efficiencymadness>. Failure to comply with these Official Rules may result in disqualification. The Sponsor reserves the right at its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Efficiency Madness MVP; or to be acting in any manner deemed by the Sponsor to be in violation of the Official Rules; or to be acting in any manner deemed by the Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person.

ELIGIBILITY:

Efficiency Madness MVP entrants must be 18 years of age or older at the time of entry and a legal resident of Wisconsin.

CONTEST PERIOD:

The Sponsor reserves the right to extend or shorten the contest in its sole discretion.

HOW TO PLAY:

1. Navigate to the url focusonenergy.com/efficiencymadness page to access the online entry form.
2. Each person will enter their contact information and choose one winning ‘MVP’.

All entrants agree that the Sponsor may use or disclose his or her entry in whole or in part, commercially or noncommercially, in any media, in perpetuity, worldwide, including the right to publish and display the entry for advertising and publicity, and to edit and make derivative works, all without additional notification, review, approval or compensation to anyone, including entrant. Additionally, entrant agrees that the Sponsor may post the entry (including your name), or any portion thereof, on its website and/or its webpages on third-party sites, and/or use in any media.

All entrants consent to the Sponsor’s right to contact the entrant after entrants’ entry into the Efficiency Madness MVP for purposes of prize notification or other correspondence relating to the Efficiency Madness MVP. The Sponsor may contact an entrant by means of any correspondence or communication, including emailing, or other communication to the entrant’s Instagram or Facebook account. By submitting an entry into the Efficiency Madness MVP, the entrant is consenting to use his or her personal information as set forth in the Sponsor’s privacy policy.

PRIZE:

- Winner(s) will receive a Google Nest White with an actual retail value of \$129.
- TechniArt, the Focus on Energy Online Marketplace vendor, will ship the Google Home Mini to winning entrants homes based on the information they provide within the entry form.

TERMS:

1. Entrants must complete the online entry form to qualify. Incomplete entries will not be qualified for this promotional offer.
2. Winners will be identified at random.
3. TechniArt’s customer care team will contact winning entrants via email. If entrants do not respond within 5 days of contact, entrants forfeit their prize, and a replacement winner will be selected in their place.



4. TechniArt's customer care team will follow this process until all prizes are awarded.

The Prize is nontransferable, nonnegotiable and nondivisible, unless otherwise stated in writing or agreed to in writing by the Sponsor. Prize delivery will be arranged by the Sponsor without charge to the winner(s). The winner(s) acknowledges that the Sponsor and all other businesses affiliated with this Efficiency Madness MVP and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the Prize being offered, except that the Prize shall be subject to its manufacturer's standard warranty (if any). Except as expressly stated in these Official Rules, no substitution, cash redemption or transfer of the Prize is allowed, however the Sponsor reserves the right to substitute the Prize for a Prize of equal or greater value if the Prize becomes unavailable for any reason.

PRIZE WINNER(S) NOTIFICATION:

All participants must provide contact information of an email address and address to use to notify the winner(s). Each entrant is responsible for monitoring Prize notification or other communications related to this Efficiency Madness MVP. The Sponsor shall have no liability for the winner(s)'s failure to receive notices due to spam, junk email or other security settings or for winner(s)'s provision of incorrect or otherwise non-functioning contact information. If the winner(s) cannot be contacted, is ineligible, fails to claim the Prize within five (5) days from the time Prize notification was sent, or fails to timely return a completed and executed declaration and release as required, the Sponsor may, at its sole discretion, determine that the Prize be forfeited, and an alternate winner(s) be selected.

Upon the request of the Sponsor, the winner(s) may be required to return an affidavit of eligibility, release and Prize acceptance form and IRS W-9 form. If the winner(s) fails to comply with these Official Rules, that winner(s) will be disqualified. ALL FEDERAL, STATE, LOCAL AND INCOME TAXES ON PRIZES AND EXPENSES RELATING TO ACCEPTANCE AND USE OF PRIZES NOT SPECIFIED ARE THE SOLE RESPONSIBILITY OF THE WINNER(S).

ADDITIONAL LIMITATIONS:

If for any reason the Efficiency Madness MVP not capable of running as planned due to inclement weather, an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Efficiency Madness MVP, the Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process, and/or to cancel, terminate, modify or suspend the Efficiency Madness MVP, at which time, the Sponsor will conduct a random drawing from among all eligible entries received at the time of the Efficiency Madness MVP termination. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunctions or any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by the Sponsor due to technical problems, human error or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in the Efficiency Madness MVP or downloading any materials in the Efficiency Madness MVP.

The Sponsor reserves the right in its sole discretion to cancel or suspend the Efficiency Madness MVP or any portion thereof should any causes corrupt the administration, security, or proper operation of the Efficiency Madness MVP, and select a winner(s) from entries received prior to the action taken or in such other manner as deemed fair and appropriate by the Sponsor. The Efficiency Madness MVP is in no way sponsored, endorsed, or administered by, or associated with any social media platforms.