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# HIGH SCHOOL STUDENTS GET AN INSIDE LOOK AT SOLAR TECHNICIAN OPPORTUNITIES

Wisconsin is experiencing a growing demand for young solar technicians who can install and maintain solar panels for businesses and homes. [SCHOOL] teamed up with FOCUS ON ENERGY<sup>®</sup> and [CONTRACTOR] to give high school students an inside look at a career in solar and get them interested in this exciting industry.

Solar technicians work to install, maintain, and repair solar panels for businesses and homes. Every day is exciting and unique, with an opportunity to work outdoors. You get the opportunity to become an expert in energy-efficient technologies and pursue new roles as you build experience.

The workshop offered an introduction to solar panel installation, including technology and tools used by technicians during the typical workday. Students learned key skills for the job, such as customer service, math and mechanical skills, attention to detail, physical strength, and time management.

Solar technicians in Wisconsin typically make between \$36,000 and \$72,000 annually and can receive strong starting salaries as a skilled worker without a four-year college education. During the workshop, students learned about fast and affordable training paths they could take, such as technical and trade school programs, on-the-job training straight out of high school, and formal apprenticeships that are often paid.

Students interested in learning more about a career in solar are encouraged to speak with their technical education teacher, guidance counselor, or contact the workshop host [CONTRACTOR].

Focus on Energy is Wisconsin's statewide energy efficiency and renewable resource program funded by the state's investor-owned energy utilities and participating municipal and electric cooperative utilities. Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy products. Focus on Energy information, resources, and financial rebates help to implement projects that otherwise would not be completed. A recent independent evaluation found that for every \$1 invested, Focus on Energy generates more than \$3.75 in benefits for Wisconsin residents and businesses. For more information, call 800.762.7077 or visit **focusonenergy.com**.

#### REDUCING ENERGY WASTE ACROSS WISCONSIN

Rebates are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial rebates help to implement energy efficiency and renewable energy projects that otherwise would not be completed.