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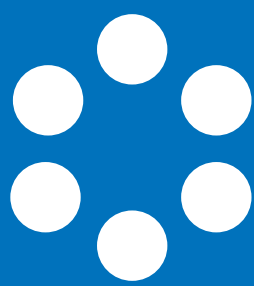


When margins matter, energy efficiency becomes a smart operational strategy.

From lighting to HVAC to equipment performance, small improvements can lead to meaningful long-term savings for businesses of any size.

[Chamber Name] is now partnering with FOCUS ON ENERGY® to help Wisconsin businesses identify where energy dollars are going and where they can be saved.

Explore your options at focusonenergy.com/solutions.



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Bottom
Line
Savings

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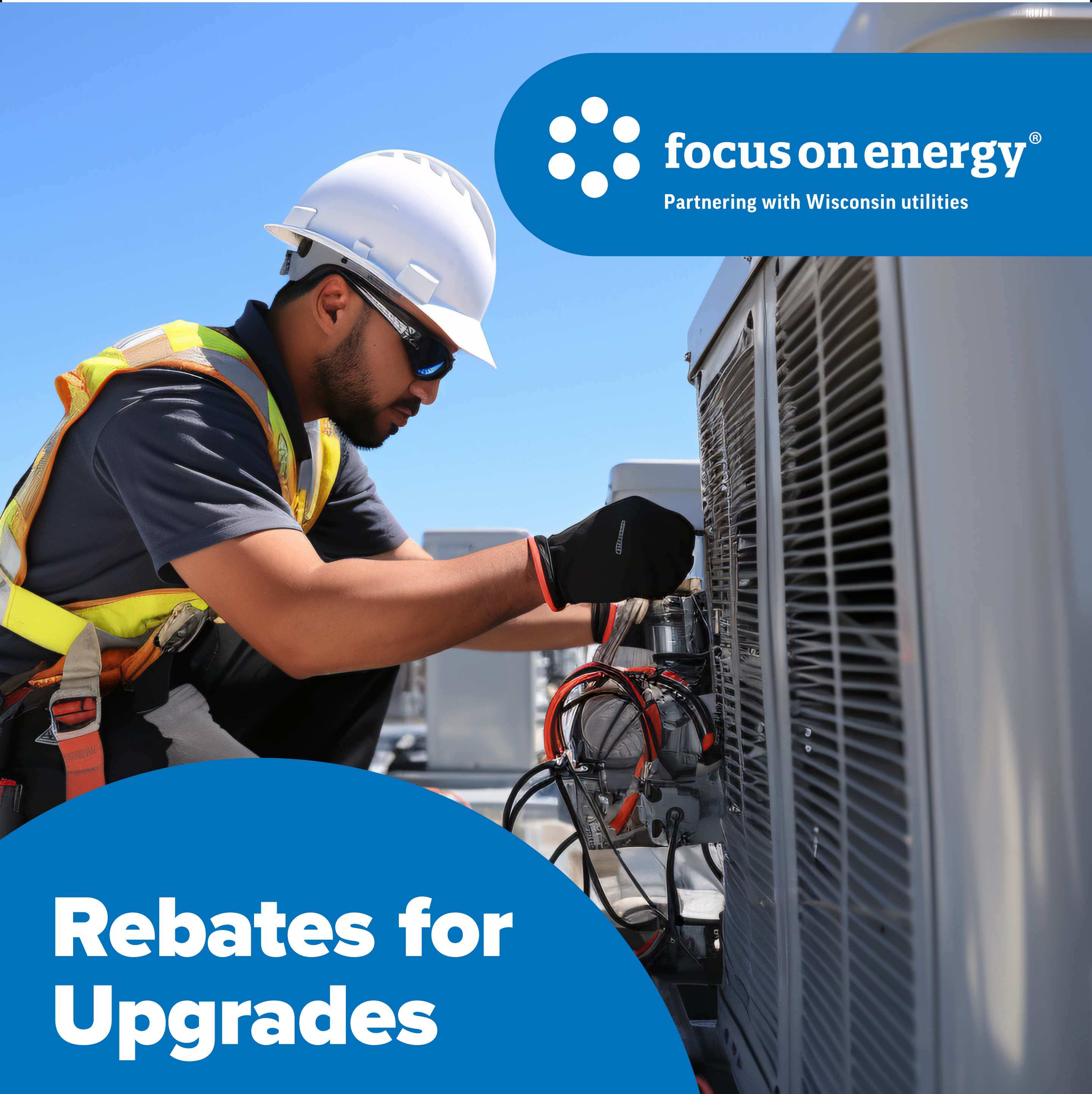
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Thinking about upgrading equipment but concerned about upfront costs?

[Chamber Name] is now partnering with FOCUS ON ENERGY® to help Wisconsin businesses access rebates to offset investments in energy-efficient upgrades — from lighting to HVAC and beyond.

With expert support and potential incentives, projects may be more achievable than expected. See what’s available at focusonenergy.com/solutions.



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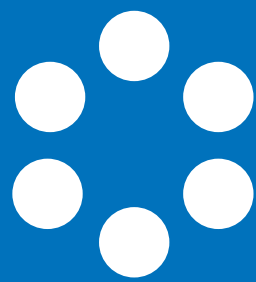
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A smarter energy strategy starts with an Energy Advisor.

FOCUS ON ENERGY® helps Wisconsin businesses explore options, understand available rebates, and begin improvements when the time is right. [Chamber Name] is now partnering with Focus on Energy to help Wisconsin businesses take the first step. Visit focusonenergy.com/energy-advisors-directory today to get started.

Start Your
Project
Today



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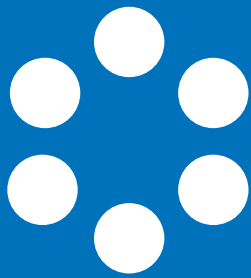
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Every business uses energy differently.

Energy Advisors from FOCUS ON ENERGY® take the time to understand how your business operates and share tailored efficiency options that make sense for your facility and goals. [Chamber Name] is now partnering with Focus on Energy to help Wisconsin businesses optimize energy efficiency.

Get started at focusonenergy.com/energy-advisors-directory.



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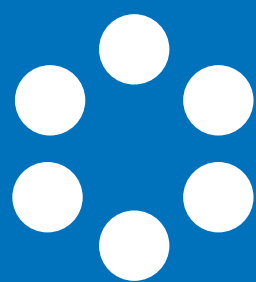
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Energy efficiency isn't just for large facilities — it's a practical strategy for businesses of every size.

For small businesses, smarter energy use can help manage costs, improve comfort, and support long-term stability without disrupting day-to-day operations.

[Chamber Name] is now partnering with FOCUS ON ENERGY® to help Wisconsin businesses of every size control energy expenses. Learn more at focusonenergy.com/solutions.



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Why Energy Efficiency Matters

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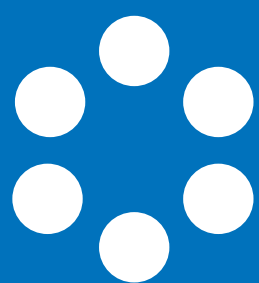
When Wisconsin businesses use energy more efficiently, the benefits extend beyond their walls.

Lower operating costs can free up dollars for reinvestment, supporting jobs, local contractors, and stronger communities.

[Chamber Name] is now partnering with FOCUS ON ENERGY® to help area businesses keep dollars local. Learn more at focusonenergy.com/solutions.



Local Economic Impact



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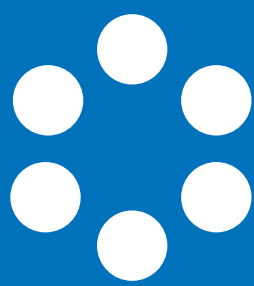
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Aging systems can be costly to maintain.

Modern, energy-efficient equipment helps businesses improve reliability while supporting long-term cost stability and operational confidence.

[Chamber Name] is now partnering with FOCUS ON ENERGY® to help Wisconsin businesses modernize and prepare for what's next. Learn more at focusonenergy.com/solutions.



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Asset Modernization

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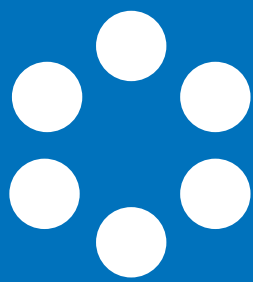


Energy efficiency works best with the right team.

[Chamber Name] is now partnering with FOCUS ON ENERGY® to help Wisconsin businesses with expert Energy Advisors and qualified local contractors.

Learn how you can turn energy efficiency goals into actionable plans at focusonenergy.com/energy-advisors-directory.

Advisor + Trade Ally Support



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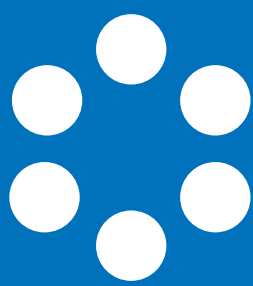


Looking for practical ways to reduce energy costs without disrupting your workday?

[Chamber Name] is partnering with FOCUS ON ENERGY® to support local businesses with insights, tools, and resources, making it easier to save energy and money.

Join us at an upcoming event to learn about energy-saving opportunities, available incentives, and ways to improve day-to-day operations. Focus on Energy has resources to support businesses of all types and sizes.

Explore upcoming events at [Chamber events page].



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Energy-Smart Business Events

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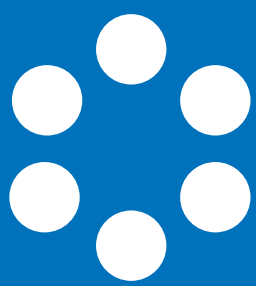
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[Chamber Name] is partnering with FOCUS ON ENERGY® to bring energy-focused programming to the local business community.

Through events, workshops, and community engagement opportunities, businesses can explore energy-saving solutions, connect with experts, and find ways to lower costs while improving performance.

Get involved in an upcoming event to access tools, resources, and expertise that support smarter energy use and a stronger bottom line. Learn more at focusonenergy.com/solutions.



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Smart Energy
for Your
Business

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