

# MULTIFAMILY SOLUTIONS



## A Flexible, Cost-Effective Way to Lower Your Operating Costs

FOCUS ON ENERGY® provides resources and rebates to help multifamily property owners:

- Lower energy and maintenance costs.
- Improve building comfort.
- Increase tenant occupancy rates and satisfaction.

### Heating and Cooling Upgrades

If your building's equipment is more than 10 years old or needs frequent repairs, it may be time to replace it. Smart energy upgrades, such as a new furnace, boiler, air conditioner unit, or air-source heat pump, could save you and your tenants money while keeping your building comfortable.

### Insulation and Air Sealing

Properly insulating and air sealing your building can help you achieve year-round comfort and lower your energy costs. To determine whether you should add insulation, you first need to find out how much you already have. To get started, find a Trade Ally contractor at [focusonenergy.com/trade-allies](https://focusonenergy.com/trade-allies).

### Operations and Maintenance

Select up to six energy-saving offerings to implement at no or low cost and provide the necessary documentation. Once they have been completed, you will receive your rebates.

### Instant Discounts

Focus on Energy offers instant discounts through participating distributors. Ask your Trade Ally contractor if they work with a participating distributor to receive an instant discount. Learn more at [focusonenergy.com/instantdiscounts](https://focusonenergy.com/instantdiscounts).

### Lighting

Updating your indoor and outdoor lighting can be a great first step in making your building more efficient. Lighting makes up 27% of all electricity used in multifamily buildings in the Midwest. There are plenty of ways to make your lighting more energy efficient, and Focus on Energy can help.

### Energy Advisors

Our energy experts will help you discover ways to increase your building's energy efficiency and develop a plan. Your Energy Advisor will provide support every step of the way and tailor the plan to meet your property's specific needs. Find an Energy Advisor at [focusonenergy.com/energy-advisor-map](https://focusonenergy.com/energy-advisor-map).

### Income-Qualified Rebates

If your property serves residents with low to moderate incomes, you may qualify for additional rebates. Work with your Energy Advisor to find out more.

### New Construction

Focus on Energy also offers support during the design and construction process with rebates that can help reduce upfront costs. Find more ways to save at [focusonenergy.com/whole-building](https://focusonenergy.com/whole-building).

### Unlock Savings

To learn more, visit [focusonenergy.com/multifamily](https://focusonenergy.com/multifamily) or contact a Focus on Energy representative at **800.762.7077**.

# Rebates and Instant Discounts at a Glance

These rebates apply to projects completed on or before December 31, 2026. Applications must be submitted within 60 days of project completion, no later than January 31, 2027. For current rebate and instant discount amounts, visit [focusonenergy.com/multifamily](https://focusonenergy.com/multifamily). Rebates are subject to change and cannot exceed project costs. Instant discounts are subject to change. Ask your Trade Ally contractor if they work with a participating distributor to receive an instant discount.

| Lighting, Heating, and Cooling Equipment (Multifamily Common Areas)                                                                                                                                                                         | Standard Rebate                                                                             |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| LED lamps                                                                                                                                                                                                                                   | \$3.25–\$7                                                                                  |
| Linear LED fixtures                                                                                                                                                                                                                         | \$6–\$24                                                                                    |
| Exterior lighting                                                                                                                                                                                                                           | \$30–\$250                                                                                  |
| Exit sign lighting                                                                                                                                                                                                                          | \$8                                                                                         |
| Steam traps                                                                                                                                                                                                                                 | \$8–\$250                                                                                   |
| Furnaces ≥95%, multiple stages of heat                                                                                                                                                                                                      | \$100 instant discounts vary depending on equipment                                         |
| Hot water boilers ≥90% annual fuel utilization efficiency (AFUE) or thermal efficiency ≥300 1,000 British thermal units per hour (MBh)                                                                                                      | \$7–\$8 per MBh                                                                             |
| Boilers vary based on equipment.<br>Visit <a href="https://focusonenergy.com/instantdiscounts">focusonenergy.com/instantdiscounts</a> for more information.                                                                                 | \$300–\$650 instant discounts vary depending on equipment                                   |
| Direct expansion cooling/chiller<br>Efficiency requirements vary based on size.<br>Visit <a href="https://focusonenergy.com/multifamily-catalog">focusonenergy.com/multifamily-catalog</a> for more information.                            | Varies based on equipment                                                                   |
| Energy recovery ventilator, ventilation control<br>Visit <a href="https://focusonenergy.com/multifamily-catalog">focusonenergy.com/multifamily-catalog</a> for more information.                                                            | Varies based on equipment                                                                   |
| Insulation and Air Sealing Multifamily Home (4+ Units)                                                                                                                                                                                      | Standard Rebate                                                                             |
| Air sealing and attic insulation                                                                                                                                                                                                            | Up to \$1.00 per sq. ft. of attic space                                                     |
| Multifamily Individual Apartments/Condos                                                                                                                                                                                                    | Standard Rebate                                                                             |
| Furnace/boilers                                                                                                                                                                                                                             | \$100 instant discounts vary depending on equipment                                         |
| Heat pumps vary based on equipment.<br>Visit <a href="https://focusonenergy.com/instantdiscounts">focusonenergy.com/instantdiscounts</a> for more information.                                                                              | \$100–\$700 instant discounts vary depending on equipment                                   |
| Smart thermostats                                                                                                                                                                                                                           | \$50 per thermostat                                                                         |
| Water heating<br>Instant discounts are available through participating Trade Ally contractors.<br>Visit <a href="https://focusonenergy.com/residential/water-heating">focusonenergy.com/residential/water-heating</a> for more information. | Instant discounts vary depending on equipment                                               |
| DIY in-unit Energy-Saving Packs<br>Visit <a href="https://focusonenergy.com/free">focusonenergy.com/free</a> to learn more.                                                                                                                 | Free for tenants                                                                            |
| Custom Projects                                                                                                                                                                                                                             | Custom Incentives                                                                           |
| Have technology or a product that is not listed in the Multifamily Catalog?<br>Contact your Energy Advisor to learn more.                                                                                                                   | \$300 per peak kilowatt reduced<br>\$0.15 per kilowatt-hour saved<br>\$2.50 per therm saved |
| Operations and Maintenance                                                                                                                                                                                                                  | Standard Rebate                                                                             |
| Visit <a href="https://focusonenergy.com/multifamily">focusonenergy.com/multifamily</a> to learn more.                                                                                                                                      | \$150–\$750                                                                                 |

For a full list of multifamily rebates and incentives, please visit [focusonenergy.com/multifamily](https://focusonenergy.com/multifamily) or contact your Energy Advisor.

## REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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