



# FOCUS ON ENERGY®

## HIGHER EDUCATION HIGHLIGHTS

Colleges and universities in the United States spend more than **\$100,000 per building** on energy costs annually. Eliminating unnecessary energy expenses and maximizing your savings potential is more important than ever. Check out the energy-saving solutions Wisconsin academic facilities achieved in 2024.

**22** HIGHER EDUCATION INSTITUTIONS PARTICIPATED IN 2024

**393** ENERGY PROJECTS COMPLETED

ANNUAL UTILITY BILL SAVINGS  
**\$908,646**

FINANCIAL INCENTIVES AWARDED  
**\$602,309**



NEW CONSTRUCTION DESIGN ASSISTANCE

**3** COMPLETED PROJECTS

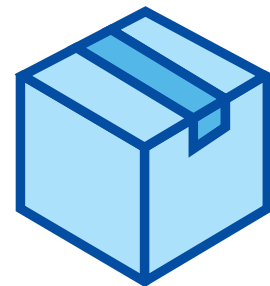
**\$4,384**  
INCENTIVES AWARDED



ENERGY MANAGEMENT

**8** ENERGY TEAMS IN THE STATE

**3** ENROLLED IN THE STRATEGIC ENERGY MANAGEMENT PROGRAM



HIGHER EDUCATION KIT CHALLENGE

**9** PARTICIPATING UNIVERSITIES

**1,034** KITS ORDERED  
REDUCED ENERGY COSTS BY  
**\$15** THOUSAND EACH YEAR

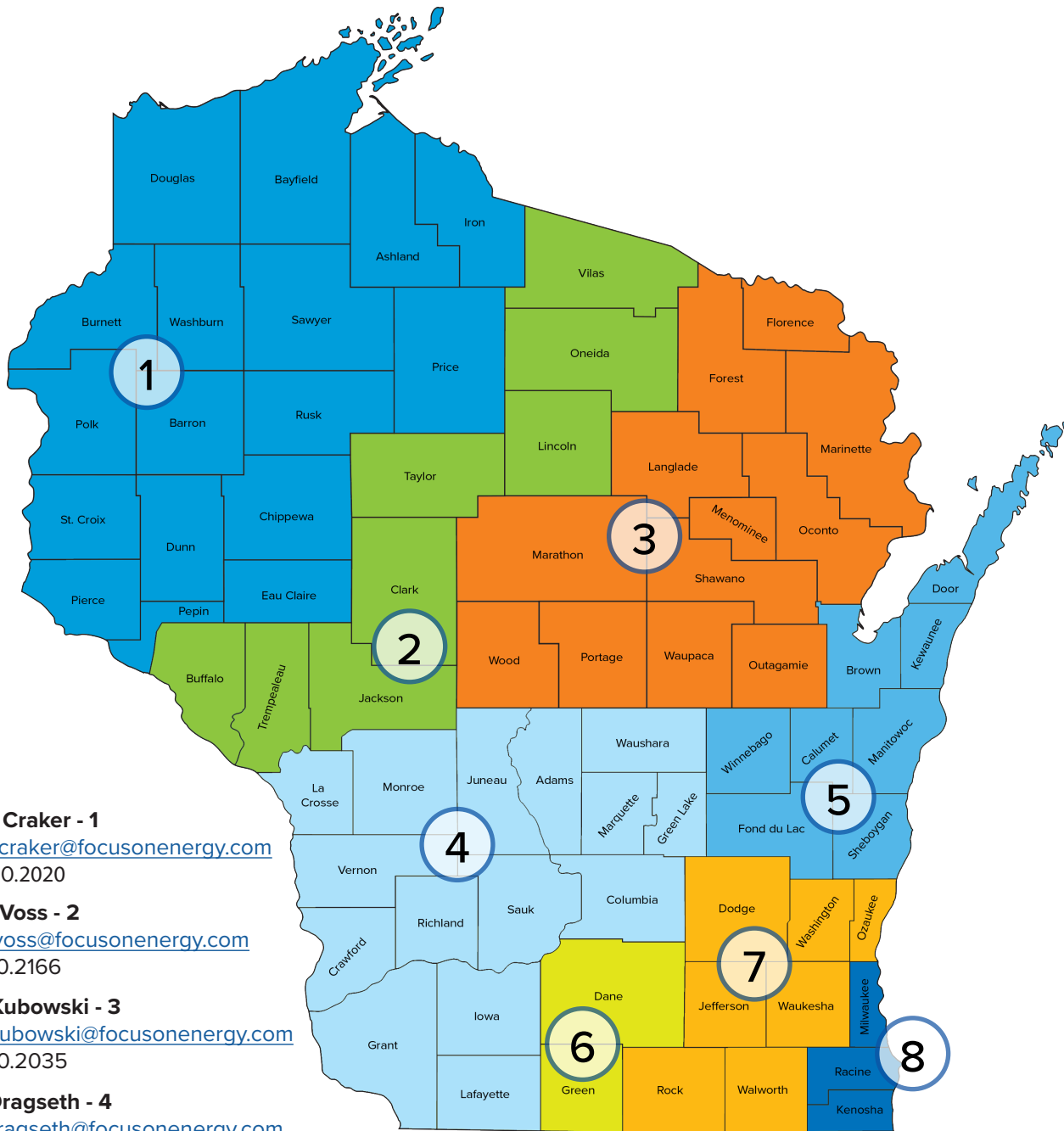
CONTACT US & LEARN MORE!

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 **focus on energy®**  
Partnering with Wisconsin utilities

# 2025 ENERGY ADVISOR TERRITORY MAP ASSIGNMENTS

## School and Government Customers



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### REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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