

# FIVE-STEP REFERENDUM PARTNERSHIP



FOCUS ON ENERGY® is here to help your district successfully navigate the referendum process with financial assistance and expert support. We reduce utility expenses and provide financial incentives without causing delays or roadblocks. Follow this step-by-step guide to learn how to optimize your project.

1

## Support Project Planning Timeframe

Focus on Energy will provide guidance to the design team and stakeholders on efficiency standards to maximize savings and incentives.

2

## Collaborate with the Design Team

Your Energy Advisor will assist the design team with energy-saving measures, incorporating Focus on Energy's impact and financial incentives into the final report.

3

## Post-Approval Support

After a successful vote, your Energy Advisor will collaborate with your referendum team to solidify funding available. If the vote is unsuccessful, we will continue to support you with programs to make your existing equipment operate more efficiently.

4

## Initial Meeting Setup

Meet with your Energy Advisor to explore Focus on Energy's offerings:

- **Standard and custom applications** for remodels.
- **Energy Design Assistance** for new construction and projects over 5,000 ft².

5

## Ongoing Project Progress Meetings

As the project nears completion, your Energy Advisor will begin collecting data and invoices to start the closeout process. You will also receive updates on final steps and remaining requirements.

By partnering with Focus on Energy, your district can maximize its energy efficiency while reducing costs through incentives and expert support. Together we can make your referendum project a success!

## CONTACT US TO LEARN MORE!



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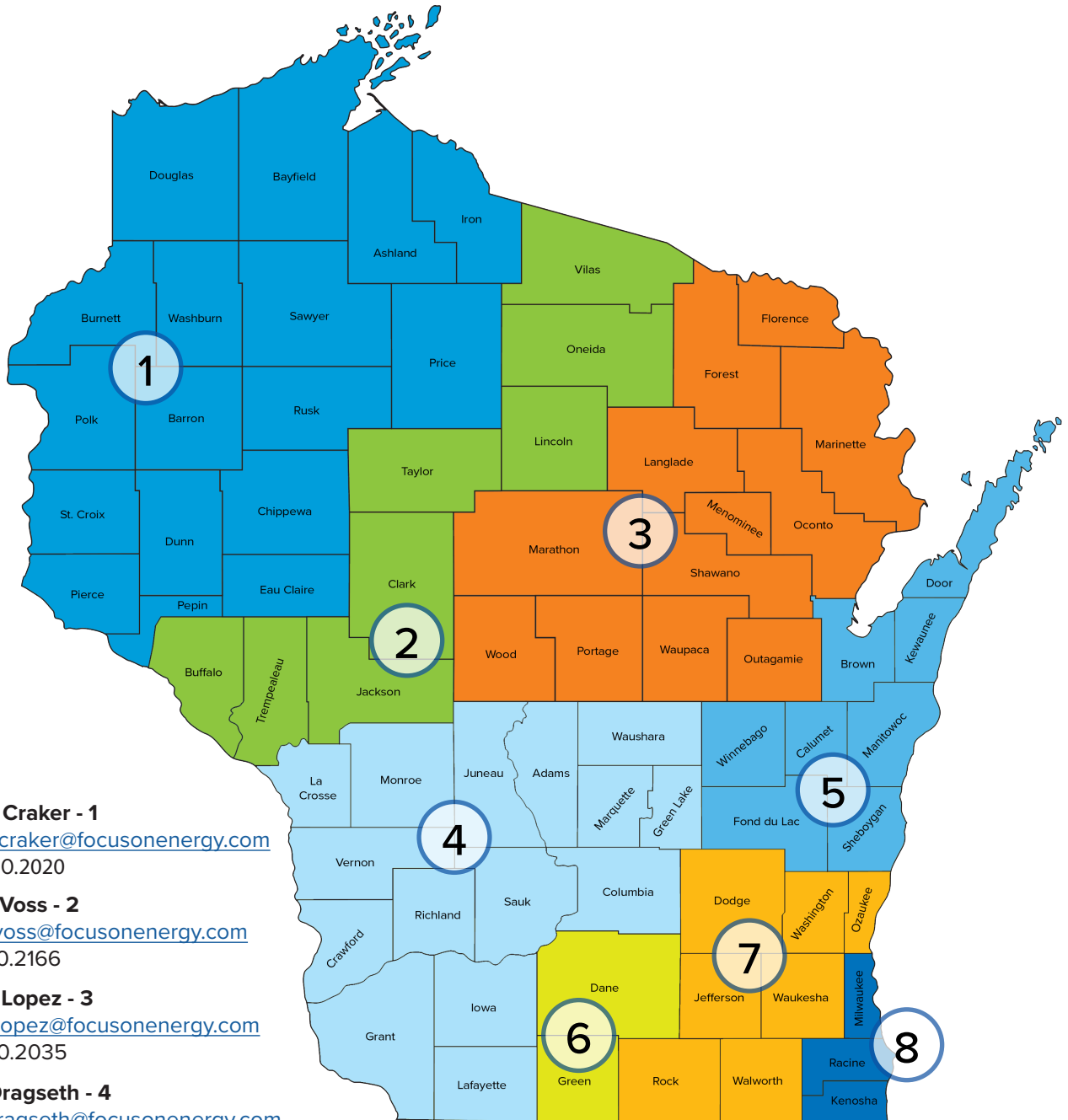


**focus on energy**®

Partnering with Wisconsin utilities

# 2025 ENERGY ADVISOR TERRITORY MAP ASSIGNMENTS

## School and Government Customers



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### REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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