

2026 BUSINESS OFFERINGS

SCHOOLS & GOVERNMENT RURAL ELECTRIC REDUCTION ACCELERATOR OFFERING



HOW TO APPLY

NEED HELP? CALL 800.762.7077

FOCUS ON ENERGY® invites school and government customers to begin their electrification efforts by reducing their overall electric load. Before starting plans to convert to renewable energy and electrify buildings, focus on existing electric infrastructure and reduce your energy consumption. Make your electric reduction project happen sooner with additional rebates from Focus on Energy.

HOW DO I GET STARTED?

- 1 Start by identifying your electric savings project.
- 2 Complete the attached application with the estimated savings, rebates requested, scope of work, and program impact questionnaire.
- 3 Submit completed paperwork to Focus on Energy. Once funds are allocated to this accelerator, the offering will be closed. **Funding is limited.**

REQUIREMENTS

- Customer must be a school or government.
- Project site must be served by participating Focus on Energy **utilities** and be in a **rural ZIP code**.
- Requested rebate cannot exceed 100% of total project cost.
- Retrocommissioning and renewable energy projects are not eligible.
- Projects already approved or submitted for pre-approval review by Focus on Energy are not eligible.
- Submit your funding request by February 28, 2026.
- Projects must be completed by October 31, 2026.
- All completion paperwork must be received within 60 days of installation and no later than October 31, 2026.
 - Completion paperwork will include a signed Project Completion Notice, final invoices, and acknowledgment from the Energy Advisor confirming the project has been completed.

Funding request may be denied or a counteroffer may be provided based on cost effectiveness (rebates per MMBtu saved), Focus on Energy impact, or funding availability.

TECHNOLOGY INVESTMENT FUND (TIF)

Looking for additional funding options? Consider using the TIF to provide a low- or no-interest loan up to \$600,000 with terms of up to five years. Contact your Focus on Energy Advisor to start the process.

PROGRAM IMPACT QUESTIONNAIRE

This offering is designed to provide financial support from Focus on Energy for energy efficiency projects that go beyond the scope of existing offerings. Focus on Energy reserves the right to allocate funds exclusively to projects identified as requiring financial assistance and demonstrating a high likelihood of successful completion. Please respond comprehensively to each of the following questions.

question 1

WITHOUT ADDITIONAL FOCUS ON ENERGY SUPPORT, WHEN WOULD YOU LIKELY COMPLETE THIS PROJECT?

- Within one year.
- Within two years.
- Indefinite.

question 2

HOW LIKELY WILL THIS PROJECT MOVE FORWARD WITHOUT ADDITIONAL FOCUS ON ENERGY SUPPORT?

- 0%-25%
- 26%-50%
- 51%-75%
- 76%-100%

question 3

WHY IS A REBATE NEEDED FOR THE PROJECT?

question 4

WHAT FACTORS PREVENT YOU FROM IMPLEMENTING THIS PROJECT?

question 5

WHAT ADDITIONAL SUPPORT FROM FOCUS ON ENERGY HAVE YOU RECEIVED FOR THIS PROJECT? (CHECK ALL THAT APPLY).

- Energy Advisor Technical Support
- Energy Advisor Application Support
- Trade Ally Support
- Training

question 6

THIS PROJECT IS CLASSIFIED AS:

- Early replacement of existing, functional equipment.
- Addition of controls or equipment to improve system efficiency.
- New/expanded equipment is needed.
- High-efficiency options are pursued instead of standard/low-efficiency equipment.
- Replacing failed equipment with a high-efficiency option instead of like-for-like.
- Other (explain in scope of work).

question 7

ARE THERE BENEFITS BEYOND ENERGY SAVINGS DERIVED FROM THIS PROJECT?

- Yes
- No

If yes, describe below:

PARTICIPATION REQUIREMENTS

NEED HELP? Call **800.762.7077**

Use the eligibility requirements below to see if your business qualifies for program rebates and incentives. You can also visit **focusonenergy.com** to find savings opportunities specific to your business.

INFORMATION AND REQUIREMENTS

Before starting your project, review the participation requirements under How to Apply on page 2. For rural eligibility, review the list of qualifying rural ZIP codes at **focusonenergy.com/rural-zip-codes**.

General Terms and Conditions

Review the Focus on Energy Terms and Conditions at **focusonenergy.com/terms** or call **800.762.7077** to request a copy.

Rebate and Incentive Limits

Rebates and incentives are limited to \$300,000 per project and \$400,000 per customer per calendar year for all Focus on Energy rebates (standard and custom). Depending on the business tax classification of the payee, the entity receiving the rebate or incentive payment may receive IRS form 1099 for incentives totaling over \$600 in a calendar year.

REDUCING ENERGY WASTE ACROSS WISCONSIN

FOCUS ON ENERGY®, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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