



BE REWARDED FOR DEVELOPING YOUR ENERGY PLAN

Developing your organization's energy-saving priorities and strategic energy goals can have powerful long-term benefits. Include FOCUS ON ENERGY® in your planning process and you not only benefit from having energy expert support, but you'll be eligible to receive a **10% bonus** on projects completed in 2026.

BENEFITS OF PROJECT PLANNING



Create a **project list** and prioritize projects based on operational and financial need.



Work with your **Energy Advisor** to lower your payback and project bottom line.



Be prepared for future **funding** opportunities when they arise.

Incentives for the Project Planning Bonus have been a key driving force for our District. Through this motivation, our school has successfully executed lighting upgrades across all educational buildings. Looking ahead, we are enthusiastic about continuing this positive momentum and completing additional projects to enhance our educational environment.

- Jesse Larsen, District Facilities Technician
Seymour Community School District

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In 2025, more than 415 school and government organizations took part in the Project Planning initiative.

Project Planning Example

Projects to be Completed by December 2026										
Estimated Savings								Project Timeline		
Site	Project Type/ Description	Est. kW	Est. kWh	Est. Therms	Est. Utility Savings	Est. Project Cost	Est. Incentive	Return on Investment (years)	Est. Start Date	Est. Completion Date
Middle School	Lighting Retrofit	30	150,000		\$16,575	\$119,000	\$20,000	5.97	5/1/2026	9/1/2026
Elementary School	Boiler Retrofit			13,680	\$7,742.88	\$62,000	\$12,000	6.46	7/1/2026	10/1/2026
High School	Steam Trap Survey			6,700	\$3,792.20	\$5,000	\$1,400	0.95	8/1/2026	10/1/2026

Projects in Five Year Plan										
Estimated Savings								Project Timeline		
Site	Project Type/ Description	Est. kW	Est. kWh	Est. Therms	Est. Utility Savings	Est. Project Cost	Est. Incentive	Return on Investment (years)	Est. Start Date	Est. Completion Date
High School	Lighting Retrofit	140	700,000		\$77,350	\$200,000	\$55,000	1.87	5/1/2027	10/1/2027
Middle School	Controls Upgrade		90,000	5,000	\$12,775	\$92,000	\$7,250	6.63	1/1/2028	12/31/2028

Do you benchmark your facilities to help track utility spending?

Our District currently uses ENERGY STAR® Portfolio Manager to track utility bills. A goal for 2026 is to enter data timely and collaborate with our Energy Advisor to analyze the data and identify anomalies that could save energy.

Does your organization have an energy team or do you have plans to create one?

Our District does not currently have an energy team but will introduce the topic to administration in 2026 and follow the Energy Team process provided by Focus on Energy.

How to Participate

1

Schedule a planning meeting with your **Energy Advisor** to document future energy efficiency projects.

2

Work with your Energy Advisor to complete a Project Planning Workbook detailing the upcoming projects, return on investment, and estimated completion dates. Be sure you received your enrollment letter prior to beginning projects or issuing purchase orders for projects on your planning list.

3

Install your energy efficiency projects and submit the required paperwork as directed in the enrollment letter. The bonus will automatically be added to your rebate.

Need project ideas?

Ask your Energy Advisor about conducting an energy audit at your facility.

Eligibility Requirements

- Available to school and government customers only.
- Eligible for custom and standard rebates for planned capital projects.
- Assessments, tune-ups, retrocommissioning, and new construction projects are ineligible.
- Projects are eligible for a bonus if the workbook is submitted/updated prior to purchase of equipment.
- Customers can receive a maximum bonus of \$5,000 per year.
- If you completed a workbook in past years, contact your Energy Advisor to update it for 2026.

Contact your Energy Advisor to get started! Visit focusonenergy.com/ea-map

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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