



LOCAL GOVERNMENT STAFFING GRANT

FOCUS ON ENERGY® invites customers to advance their energy-related efforts by assigning staff to plan and support efficiency initiatives. By hiring a dedicated staff member, your community can strengthen its commitment to sustainability by:



Developing energy-saving plans.



Identifying ways to save energy in government buildings.



Engaging the community.



Reducing utility costs.

FUNDING OPPORTUNITY IN 2026

Focus on Energy offers a staffing grant to help communities hire a part-time sustainability position (minimum 0.8 Full-Time Equivalent-FTE) to support their energy efficiency goals. The grant will offer:

- Year 1: **\$60,000**
- Year 2: **\$20,000**

Position responsibilities include:

- Check in monthly with a Focus on Energy representative.
- Audit three municipal buildings to find energy-saving opportunities.
- Track energy use in municipal buildings regularly.
- Review capital improvement plans to include energy-saving ideas.
- Create a municipal green team.
- Update sustainability goals.
- Work with residents, businesses, schools, and the county on shared sustainability initiatives.

REQUIREMENTS

- The municipality must be a local government or a consortium.
- The community must have 15,000-99,999 residents.
- Funding is not available to municipalities with a staff member already acting in this capacity.
- Application deadline: **March 30, 2026.**
- Position must be hired by: **June 30, 2026.**

HOW DO I GET STARTED?

- 1** Identify if your local government is committed to hiring a dedicated staff position to support local energy efficiency efforts.
- 2** Complete the attached application, including the funding need statement and high-level plans for dedicated staff.
- 3** Focus on Energy will notify you if the staffing incentive is granted to your community. Three communities will be chosen in 2026.



focus on energy®

Partnering with Wisconsin utilities

STAFFING QUESTIONNAIRE

Focus on Energy is offering financial support to help communities hire staff dedicated to energy efficiency and sustainability. Focus on Energy reserves the right to allocate funds to customers in need of assistance and likely to fill the position. Please complete the following questions.

question 1
WITHOUT ADDITIONAL SUPPORT FROM FOCUS ON ENERGY, WHEN WOULD YOU LIKELY HIRE AN ENERGY/ SUSTAINABILITY PROFESSIONAL?

- Within one year.
- Within two years.
- Indefinite.

question 2
DOES THE COMMUNITY HAVE ANY EXISTING ENERGY EFFICIENCY TARGETS OR SUSTAINABILITY GOALS ADOPTED BY THE COUNCIL?

question 3
IS THE MUNICIPALITY A PART OF ANY ORGANIZATIONS SUPPORTING ENERGY OR SUSTAINABILITY, SUCH AS DNR'S GREEN TIER LEGACY COMMUNITIES OR THE WISCONSIN LOCAL GOVERNMENT CLIMATE COLLABORATIVE?

question 4
WHAT ADDITIONAL SUPPORT HAVE YOU RECEIVED FROM FOCUS ON ENERGY IN THE PAST? (CHECK ALL THAT APPLY).

- Energy Advisor Technical Support
- Focus on Energy Rebates
- Benchmarking Support
- Training

question 5
WHAT ARE THE COMMUNITY'S MAIN PRIORITIES FOR THIS POSITION?

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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