

FOCUS ON CLEAN WATER



Funding for Water and Wastewater Infrastructure Projects

Water and wastewater treatment plants are most communities' highest energy users. To help lower operating costs, the Wisconsin Department of Natural Resources (DNR) **Clean Water Fund Program (CWFP)** has partnered with FOCUS ON ENERGY®. Together, they support energy-efficient upgrades for Wisconsin municipalities. Projects eligible for Focus on Energy rebates and incentives may qualify for **Energy Efficiency Priority Principal Forgiveness (PF)**. Involve your Energy Advisor and design engineers early to choose energy-saving options. Learn more at dnr.wi.gov and search "**Priority PF**."

Program Offering Details



Apply for a **one-to-one PF match** of Focus on Energy rebates and incentives, up to **\$50,000**.



Combine funding to **increase** your project's total financial aid.



Any municipality may apply. **Funds are limited** and given out in the order requests are received.

How to Apply



VISIT THE CWFP WEBSITE
dnr.wisconsin.gov/Aid/EIF.html

to learn how to apply for Energy Efficiency Priority PF.



CALL YOUR ENERGY ADVISOR at 800.762.7077.

Have them work with your design engineer to secure pre-approval.



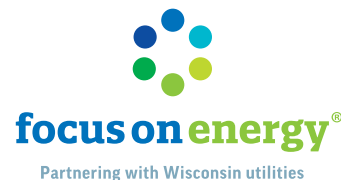
SUBMIT THE FOCUS ON ENERGY PRE-APPROVAL INCENTIVE AGREEMENT

to the Wisconsin DNR at least eight weeks before the loan closing date.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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Partnering with Wisconsin utilities