

# BUILDING OPTIMIZATION STRATEGIES

**BUILDING PERFORMANCE  
OPTIMIZATION (BPO)**



**RETRO  
COMMISSIONING (RCx)**

## SHARED BENEFITS

**UNDERSTAND** how your building system operates.

**IDENTIFY** optimization strategies to create a better building environment.

**DETECT** small maintenance needs before they become costly repairs.

**IMPROVE** indoor air quality and building occupant comfort.

**RECAPTURE** wasted energy with low-cost, no-cost energy-saving opportunities for long-term savings.

**MANAGE** energy use more effectively.

## REBATES

**\$0.05/MBh** for boiler tune-ups.

**\$1/Ton** for chiller tune-ups.

**\$500** for each additional optimization measure completed on your heating, cooling, or ventilation systems.



**\$0.06/ft<sup>2</sup>** for reducing Energy Use Intensity (EUI) by at least 3%.

Plus **\$0.01/ft<sup>2</sup>** for every 1% EUI reduction over 3%.

Up to **\$100,000** per project.

## PROCESS

**OUTREACH** - Contact your equipment service and controls Trade Ally.

**OPTIMIZE** - Trade Ally completes tune-up and optimization measures.

**SUBMIT** - Complete rebate application within 60 days of service.



**START** - Choose an RCx Service Provider and complete the enrollment application.

**AUDIT PHASE** - Complete audit and submit estimated workbook, report, and audit invoice.

**IMPLEMENTATION PHASE** - Verify measure savings and submit final workbook documents.

## TIMELINE

1. Measures are implemented as identified (on-site). No pre-approval is required.
2. BPO payment is sent within four to six weeks.



1. Audit is completed within six months of enrollment approval.
2. Implementation is completed within nine months of audit approval.
3. RCx payment is sent after verifying operational/system changes.

## ADDITIONAL BPO STRATEGIES

Here are a few alternative offerings to pursue if BPO or RCx is not a good fit for you. Determine eligibility with your Energy Advisor.

**LOW PAYBACK CUSTOM INCENTIVES** - [focusenergy.com/business/custom-incentives](https://focusenergy.com/business/custom-incentives)  
\$0.02/kWh and \$0.20/therm are available for qualifying projects with a payback period of less than one year.

**UTILITY BILL VERIFIED SAVINGS** - [focusenergy.com/specialofferings](https://focusenergy.com/specialofferings)

School and Government customers may be eligible for the Utility Bill Verified Savings offering, where financial rewards are based on square footage and Energy Use Intensity reduction over 12 months.

Learn more at [focusenergy.com/bldg-opt](https://focusenergy.com/bldg-opt)

### REDUCING ENERGY WASTE ACROSS WISCONSIN

FOCUS ON ENERGY®. Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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