

QUICK TIPS FOR SAVING ENERGY AT HOME

Every Little Step Makes a Difference

Live more efficiently and comfortably with these simple energy-saving tips.



Heating and Cooling

- In the summer, set your thermostat to 78°F for home cooling. If you want a cooler home, you can consider setting it between 72°F and 78°F. In the winter, set your thermostat to 68°F or lower.
- During summer months, use a ceiling fan to circulate air. Some fans can be switched to turn the opposite direction to help you feel warmer in the winter. Remember, fans cool people, not rooms. Be sure to turn the fan off when you leave the room.
- In the summer, close curtains and blinds on the sunny side of your home.
- In the winter, take advantage of the sun's warmth and open drapes in south-facing windows.
- Try using your grill more often rather than turning on the oven.



Electronics

- Unplug power adapters when not in use—this includes laptop and cell phone chargers. Many electronics consume energy even when they are switched off.
- To eliminate standby power consumption, use advanced power strips to simultaneously turn off all equipment in an area when not in use.



Lighting

- Turn off lights that are not in use. If you have multiple lights turned on, decide if just one could provide enough light for you.
- As your light bulbs burn out, replace them with energy-efficient LED bulbs. They use less energy and last a lot longer than standard light bulbs.

Refer Your Landlord!

Focus on Energy offers rebates to help multifamily property owners reduce energy costs and improve building comfort. Submit your landlord's contact information, and one of our our Energy Advisors will reach out to them to share details.

Visit focusenergy.com/business/renter-resources to get started.

More Ways to Save

For more energy-saving tips, visit focusenergy.com.

Focus on Free Energy Savings

Energy-saving packs from FOCUS ON ENERGY® are FREE! Packs ship directly to your home and include a variety of products designed to help you reduce energy waste. Choose from packs that include energy-efficient LEDs, showerheads, and more. The 2026 program offers three free packs:



Family Room Pack

Make downtime even more uplifting with the new Family Room Pack, so you can savor shared moments without worrying about energy use. The outlet gaskets, weatherstripping, door sweep, and window insulation kit prevent heat leakage and buildup based on the season. The LED bulbs and nightlight provide brilliant light for virtually any room in your home.



Bathroom Pack

Feel clean and green with an efficient showerhead, LED lights and other easy energy savers available in the new Bathroom Pack. The LED nightlight illuminates bathrooms and hallways efficiently with minimal power draw. The Bathroom Pack also includes a hot water temperature card and pipe wrap insulation to further reduce demand on your water heater.



Kitchen Pack

Installing the products in the brand new Kitchen Pack is easy as pie and the energy you'll save is just as sweet. This pack contains LED bulbs that provide ample task lighting. The Kitchen Pack also includes an LED nightlight, hot water card, and pipe wrap insulation to further reduce demand on your water heater.

Free packs are limited to Wisconsin residential customers of an electric utility that participates in Wisconsin's Focus on Energy program. Limit one free pack per eligible household per year. Residence can be owner or renter occupied (renters must obtain permission from their landlord to participate).

Ready to Save for Free?

Order your free pack now at focusonenergymarketplace.com/free or call Focus on Energy at **800.762.7077**. Before ordering your pack, please have your account number handy. Once your pack arrives, install your products and enjoy the energy savings.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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