



MULTIFAMILY SOLUTIONS

A Flexible, Cost-Effective Way to Lower Your Operating Costs

FOCUS ON ENERGY® provides resources and rebates to help multifamily property owners:

- Lower energy and maintenance costs.
- Improve building comfort.
- Increase tenant occupancy rates and satisfaction.

Heating and Cooling Upgrades

If your building's equipment is more than 10 years old or needs frequent repairs, it may be time to replace it. Smart energy upgrades, such as a new furnace, boiler, air conditioner unit, or air-source heat pump, could save you and your tenants money while keeping your building comfortable.

Insulation and Air Sealing

Properly insulating and air sealing your building can help you achieve year-round comfort and lower your energy costs. To determine whether you should add insulation, you first need to find out how much you already have. To get started, find a Trade Ally contractor at focusonenergy.com/trade-allies.

Operations and Maintenance

Select up to seven energy-saving offerings to implement at no or low cost and provide the necessary documentation. Once they have been completed, you will receive your rebates.

Lighting

Updating your indoor and outdoor lighting can be a great first step in making your building more efficient. Lighting makes up 27% of all electricity used in multifamily buildings in the Midwest. There are plenty of ways to make your lighting more energy efficient, and Focus on Energy can help.

Energy Advisors

Our energy experts will help you discover ways to increase your building's energy efficiency and develop a plan. Your Energy Advisor will provide support every step of the way and tailor the plan to meet your property's specific needs. Find an Energy Advisor at focusonenergy.com/energy-advisor-map.

Income-Qualified Rebates

If your property serves residents with low to moderate incomes, you may qualify for additional rebates. Work with your Energy Advisor to find out more.

New Construction

Focus on Energy also offers support during the design and construction process with rebates that can help reduce upfront costs. Find more ways to save at focusonenergy.com/whole-building.

Unlock Savings

To learn more, visit focusonenergy.com/multifamily or contact a Focus on Energy representative at **800.762.7077**.

Rebates at a Glance

These rebates apply to projects completed on or before June 30, 2026. Applications must be submitted within 60 days of project completion, no later than August 31, 2026. For current rebate and instant discount amounts, visit focusonenergy.com/multifamily. Rebates are subject to change and cannot exceed project costs. Instant discounts are subject to change. Ask your Trade Ally if they work with a participating distributor to receive an instant discount.

Category	Standard Rebate
Lighting, Heating, and Cooling Equipment (Multifamily Common Areas)	
LED lamps	\$3.25–\$7
Linear LED fixtures	\$6–\$24
Exterior lighting	\$30–\$250
Exit sign lighting	\$8
Steam traps	\$8–\$250
Furnaces >90%, multiple stages of heat	Instant discount available
Hot water boilers 90%+ annual fuel utilization efficiency (AFUE) or thermal efficiency ≥ 300 1,000 British thermal units per hour (MBh)	\$7–\$8 per MBh
Hot water boilers >90%+ AFUE or thermal efficiency <300 MBh	Instant discount available
Direct expansion cooling/chiller Efficiency requirements vary based on size. Visit focusonenergy.com/multifamily-catalog for more information.	Varies based on equipment
Energy recovery ventilator, ventilation control Visit focusonenergy.com/multifamily-catalog for more information.	Varies based on equipment
Insulation and Air Sealing Multifamily Home (4+ Units)	Standard Rebate
Air sealing and attic insulation	Up to \$1.00 per sq. ft. of attic space
Multifamily Individual Apartments/Condos	Standard Rebate
Furnace/boilers	Instant discount available
Heat pumps	Instant discount available
Smart thermostats	\$50 per thermostat
Water heating Instant discounts are available through participating Trade Allies. Visit focusonenergy.com/residential/water-heating for more information.	Instant discount available
DIY in-unit energy-saving packs Visit focusonenergy.com/free to learn more.	Free for tenants
Custom Projects	Incentives
Have technology or a product that is not listed in the Multifamily Catalog? Contact your Energy Advisor to learn more.	\$300 per peak kilowatt reduced \$0.15 per kilowatt-hour saved \$2.50 per therm saved
Operations and Maintenance	Standard Rebate
Visit focusonenergy.com/multifamily to learn more.	\$150–\$750

For a full list of multifamily rebates and incentives, please visit focusonenergy.com/multifamily or contact your Energy Advisor.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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