



# Instant Discounts

## LIFE SCIENCES

# INSTANT DISCOUNTS AVAILABLE FOR LAB GRADE COLD STORAGE EQUIPMENT

Save up to \$1,200!

FOCUS ON ENERGY® supports Wisconsin's growing life sciences, biomedical research, and healthcare industries by offering discount opportunities for energy-efficient, laboratory-grade, cold-storage products.

Equipment Type	Equipment Size	Instant Discount (per unit)
Laboratory-Grade High-Performance Refrigerators	≥6 and <25 cu. ft.	\$600
	≥25 and <44 cu. ft.	\$800
	≥44 cu. ft.	\$1,200
Laboratory-Grade High-Performance Freezers	≥6 and <22 cu. ft.	\$600
	≥22 cu. ft.	\$1,200
Ultra-Low Temperature Freezers	>6 cu. ft.	\$1,200

## How to Participate

- 1 Find a participating dealer.**
  - Visit [focuseonenergy.com/instantdiscounts](http://focuseonenergy.com/instantdiscounts) for a list of participating distributors.
- 2 Choose qualifying equipment.**
  - Work with your dealer to determine which qualifying model is right for your facility.
- 3 Receive your instant discount.**
  - Confirm your equipment will be installed at a nonresidential facility receiving electric service from a [Focus on Energy utility](#). The discount will be applied on your invoice.

For more information, contact:  
[instantdiscounts@focuseonenergy.com](mailto:instantdiscounts@focuseonenergy.com) | 608.341.2505  
[focuseonenergy.com/instantdiscounts](http://focuseonenergy.com/instantdiscounts)

### REDUCING ENERGY WASTE ACROSS WISCONSIN

FOCUS ON ENERGY®, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

©2026 Wisconsin Focus on Energy

v260119